



I sistemi editoriali del nuovo millennio

(editoria multicanale – integrazione web e carta stampata)

Bologna, 7 maggio 2008

— Franz Rossi

Amministratore Delegato

Tera DP

teradigital publishing



10 click su

Tera Digital Publishing



1. permettetemi di presentarci...

siamo una società italiana fornitrice di soluzioni complete per il publishing;

abbiamo raggiunto una fama internazionale e vantiamo clienti in tutto il mondo

2. il nostro scopo

creare, promuovere e fornire
tecnologie di nuova generazione
a supporto degli editori moderni

3. da dove veniamo /a

- ✓ 1990: creazione della società, Milano, Italia
- ✓ 1993: sviluppo del primo sistema editoriale su server VAX
- ✓ 1995: lancio dell'opi su Windows NT (primi nel mondo)
- ✓ 1997: lancio di GN2: dal file server al DB server
- ✓ 1999: 100° giornale prodotto con il nostro software

3. da dove veniamo /b

- ✓ 2000: presentato GN3, completamente db centric
- ✓ 2001: rivoluzionata la rete internazionale di vendita
- ✓ 2004: il numero di giornali prodotti nel mondo con GN3 tocca quota 200, tra essi alcune testate on line
- ✓ 2005: inizia lo sviluppo di CMSA, annunciato a IFRA 2007
- ✓ 2006: annunciato GNPortal, prima applicazione CMSA
- ✓ 2007: il numero dei giornali e pubblicazioni on line prodotti nel mondo con GN3 supera quota 300
- ✓ 2008: a NEXPO (Washington DC) lanciato GNweb

4. unica rete internazionale di vendita

- **Tera UK**, Bury St.Edmunds (United Kingdom & Ireland)
- **GMDE**, Milan (Italy)
- **NetCom**, Rijeka (Croatia, Slovenia, Bosnia & Herzegovina, Serbia, Montenegro, Macedonia)
- **Tera Asia Pacific**, Kuala Lumpur (Asia, Australia, New Zealand)
- **Dynagraph**, Beyrouth (Middle East)
- **First Graphics**, Johannesburg (South Africa)
- **Tera US**, (USA)
- **Graphic Systems International**, Miami (South America)
- **Tera LA**, Rio de Janeiro (Brazil)

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- **First Graphics**, Johannesburg (South Africa)
- **Tera US**, (USA)
- **Graphic Systems International**, Miami (South America)
- **Tera LA**, Rio de Janeiro (Brazil)

■ **GMDE, Milan (Italy)**

5. referenze nel mondo

- **Impremedia**, USA (6 titles/200 seats)
- **The New Strait Times**, Malaysia (470 seats)
- **La Nacion**, Costa Rica (200 seats)
- **The Memphis Commercial Appeal**, USA (250 seats)
- **El Comercio**, Ecuador (180 seats)
- **O Globo**, Brasil (410 seats)
- **Kompas**, Indonesia (180 seats)
- **Avusa Group**, SouthAfrica (220 seats)

6. referenze in Europa

- **De Volkskrant**, The Netherlands (220 seats/PCM 1.200)
- **International Herald Tribune**, Paris (160 seats)
- **Dnevnik**, Slovenia (160 seats)
- **Novi List**, Croatia (120 seats)
- **The Scotsman**, United Kingdom (180 seats)
- **Primorske Novice**, Slovenia (90 seats)
- **The Irish Examiner**, Ireland (120 seats)
- **Liverpool Daily Post**, UK (190 seats)
- ... e molti altri

7. referenze in Italia

- **Libero + Libero Mercato**, 90 seats
- **Gazzetta del Mezzogiorno**, 140 seats
- **La Padania**, 60 seats
- **Corriere Adriatico**, 120 seats
- **Gazzetta di Parma**, 80 seats
- **E Polis**, 140 seats
- **Corriere di Romagna**, 70 seats
- **Gazzetta del Sud**, 120 seats
- **Promotion Digitale**, 90 seats
- **DNews**, 40 seats

8. applicativi sviluppati

- Content Management
- Input feeds
- Archiving
- Pagination
- Output channels
- Advertising
- NewsRoom Management

8. applicativi sviluppati

- Content Management
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- Output channels
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- NewsRoom Management

Content Management Service

9. standard industriali

- Microsoft Server
- Microsoft Clients
- Microsoft SQL Server
- Adobe Postscript
- XML
- Citrix

10. i nostri vantaggi

- software dedicato**
 - completamente integrato**
 - sempre compatibile**
 - sempre aggiornato**
- società dedicata**
 - 20 anni di conoscenza**
 - esperienza mondiale**
 - focalizzati sull'editoria**



I motivi di una scelta...

teradigital publishing



Tera è stata scelta negli ultimi anni da alcuni gruppi:

- Promotion Digitale, oltre 30 testate, 90 utenti



CANI A PRANZO CON GLI OSPITI
L'ASL TACE VERGOGNOSAMENTE

Quelli bravi ragazzi! Purtroppo nel sangue
dei... - Asilo nido

MASCOLINI LIPOLYCO IMPRESA



RISTORANTE DI SQUADRONE

La vita è bella

MONZANI

LA VITA È BELLA

Tera è stata scelta negli ultimi anni da alcuni gruppi:

- Promotion Digitale, oltre 30 testate, 90 utenti
- Corriere Adriatico, 6 edizioni, 120 utenti





Tera è stata scelta negli ultimi anni da alcuni gruppi:

- Promotion Digitale, oltre 30 testate, 90 utenti
- Corriere Adriatico, 9 edizioni, 120 utenti
- E Polis, 17 testate, 140 utenti





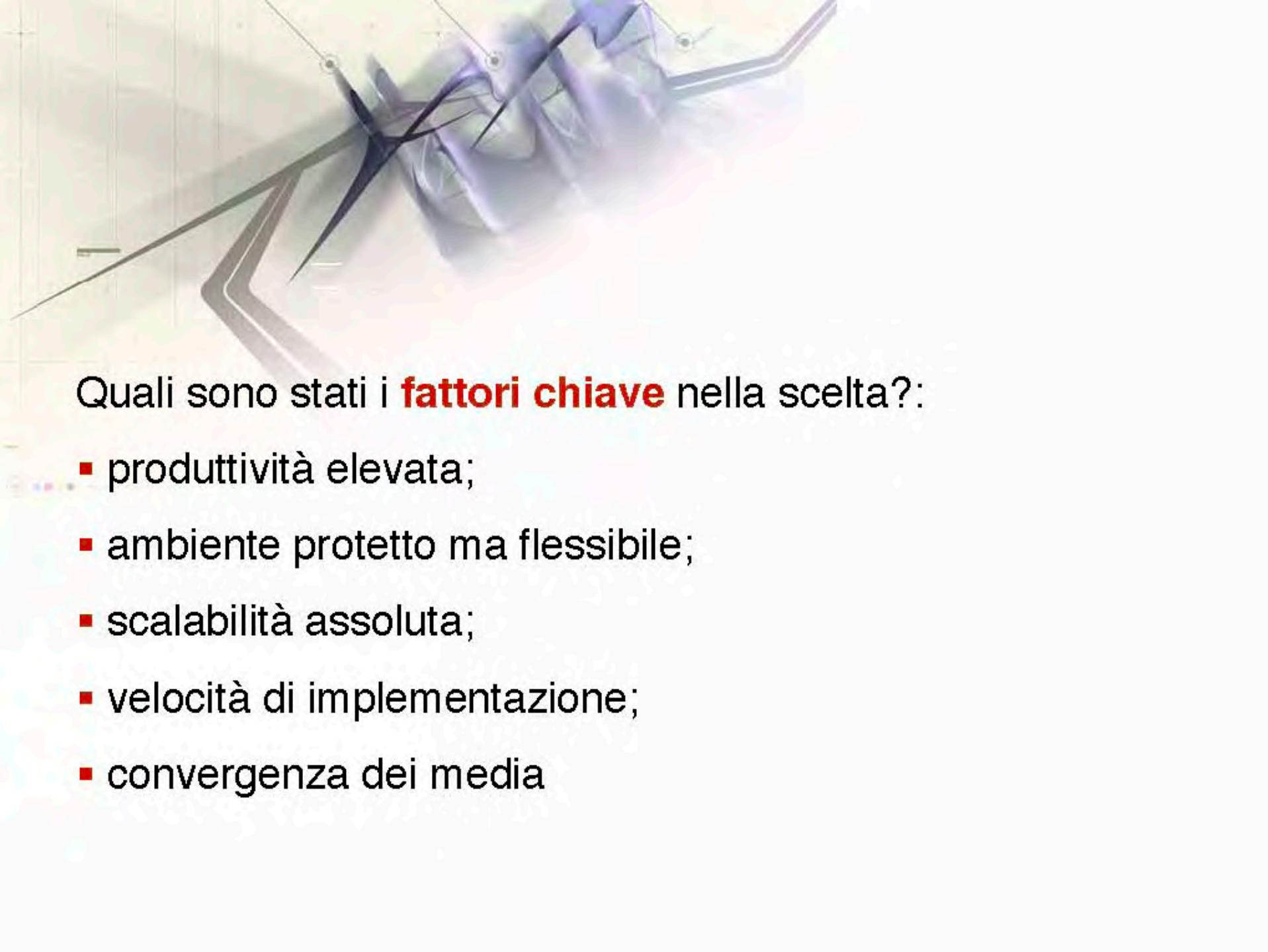
Tera è stata scelta negli ultimi anni da alcuni gruppi:

- Promotion Digitale, oltre 30 testate, 90 utenti
- Corriere Adriatico, 9 edizioni, 120 utenti
- E Polis, 17 testate, 140 utenti
- Corriere Romagna, 5 testate, 70 utenti
- DNews, 4 testate, 40 utenti



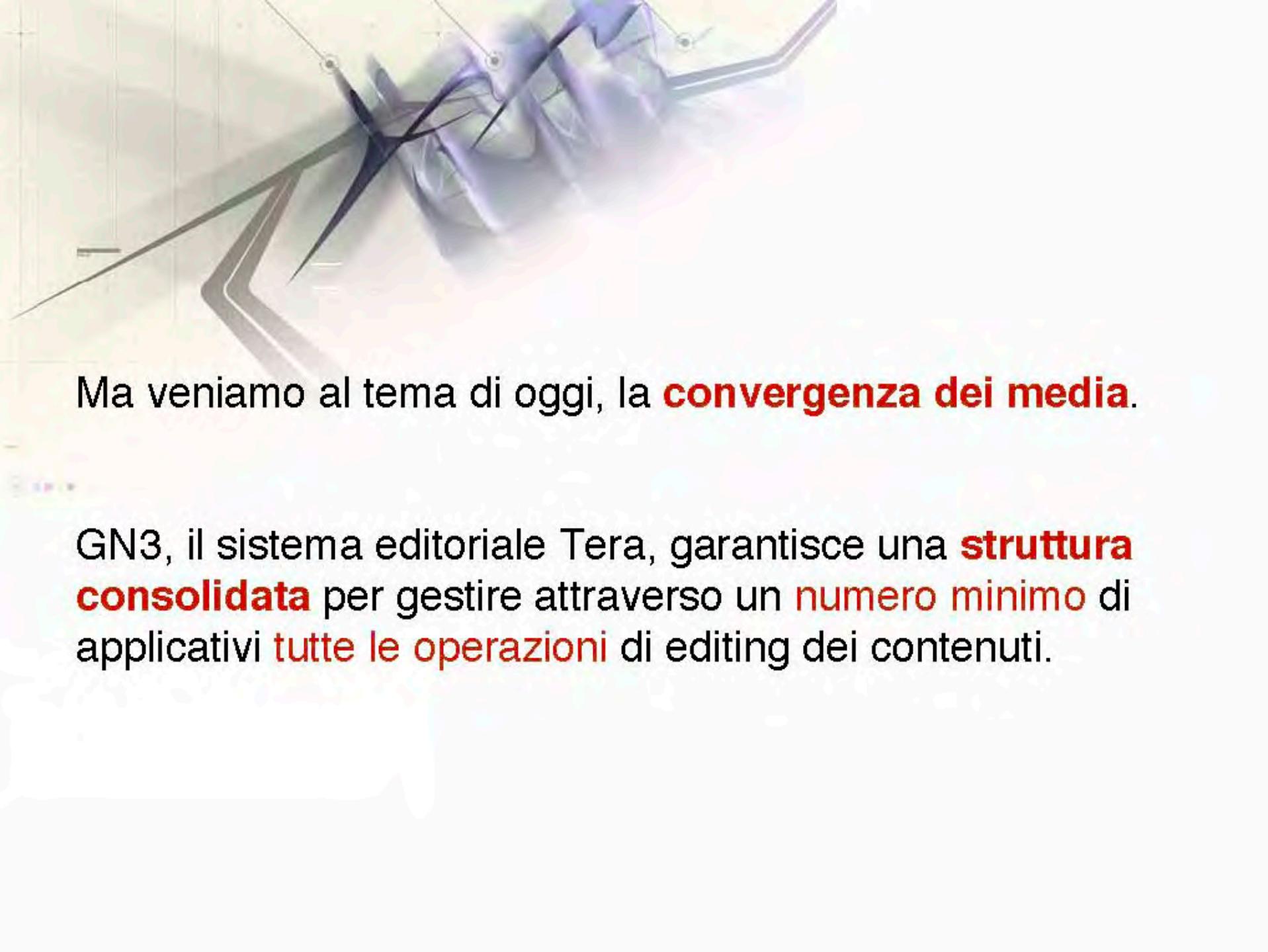


DNews, elabora al massimo la condivisione dei contenuti tra le edizioni nonostante una grafica articolata



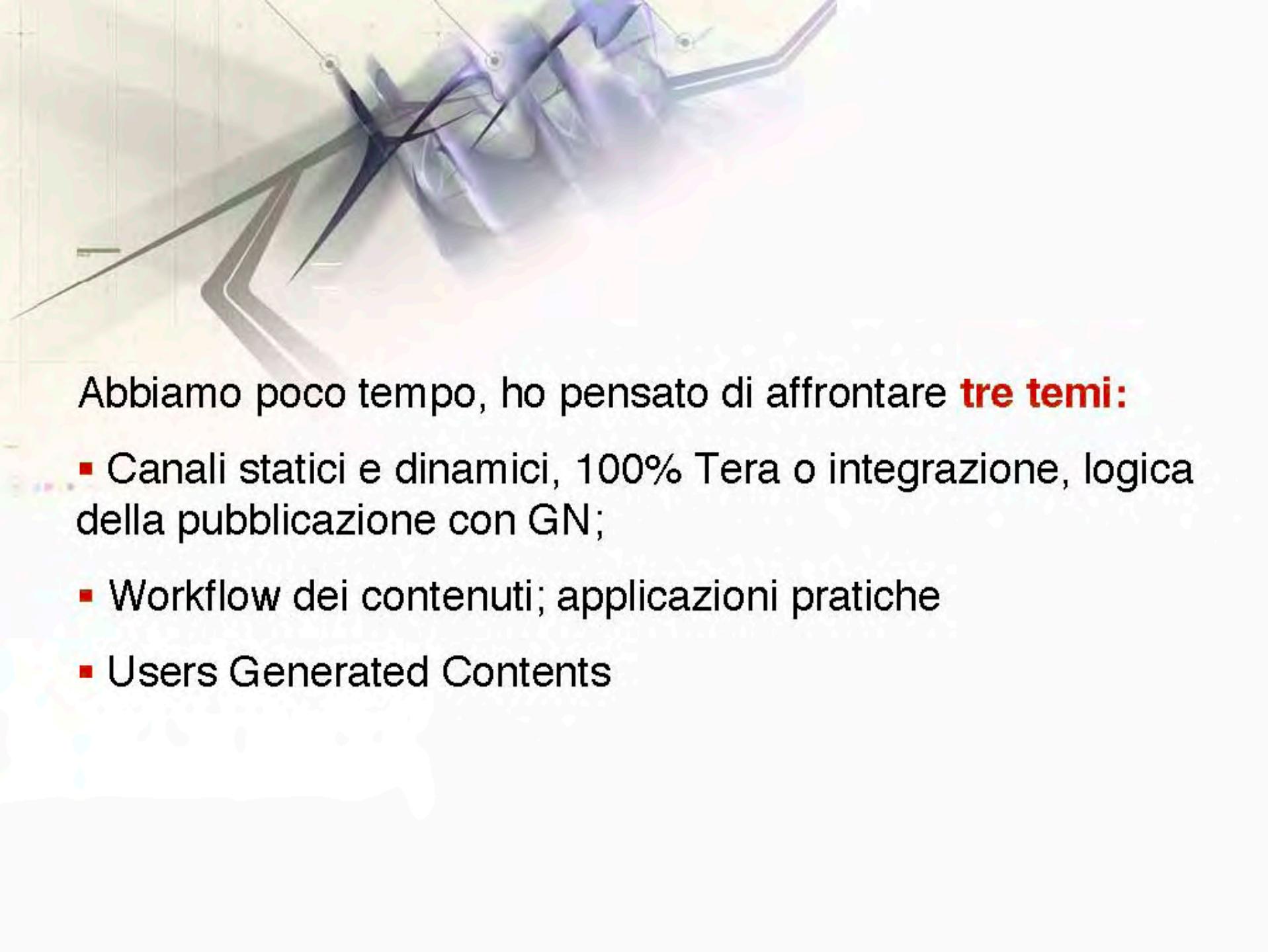
Quali sono stati i **fattori chiave** nella scelta?:

- produttività elevata;
- ambiente protetto ma flessibile;
- scalabilità assoluta;
- velocità di implementazione;
- convergenza dei media



Ma veniamo al tema di oggi, la **convergenza dei media**.

GN3, il sistema editoriale Tera, garantisce una **struttura consolidata** per gestire attraverso un **numero minimo** di applicativi **tutte le operazioni** di editing dei contenuti.

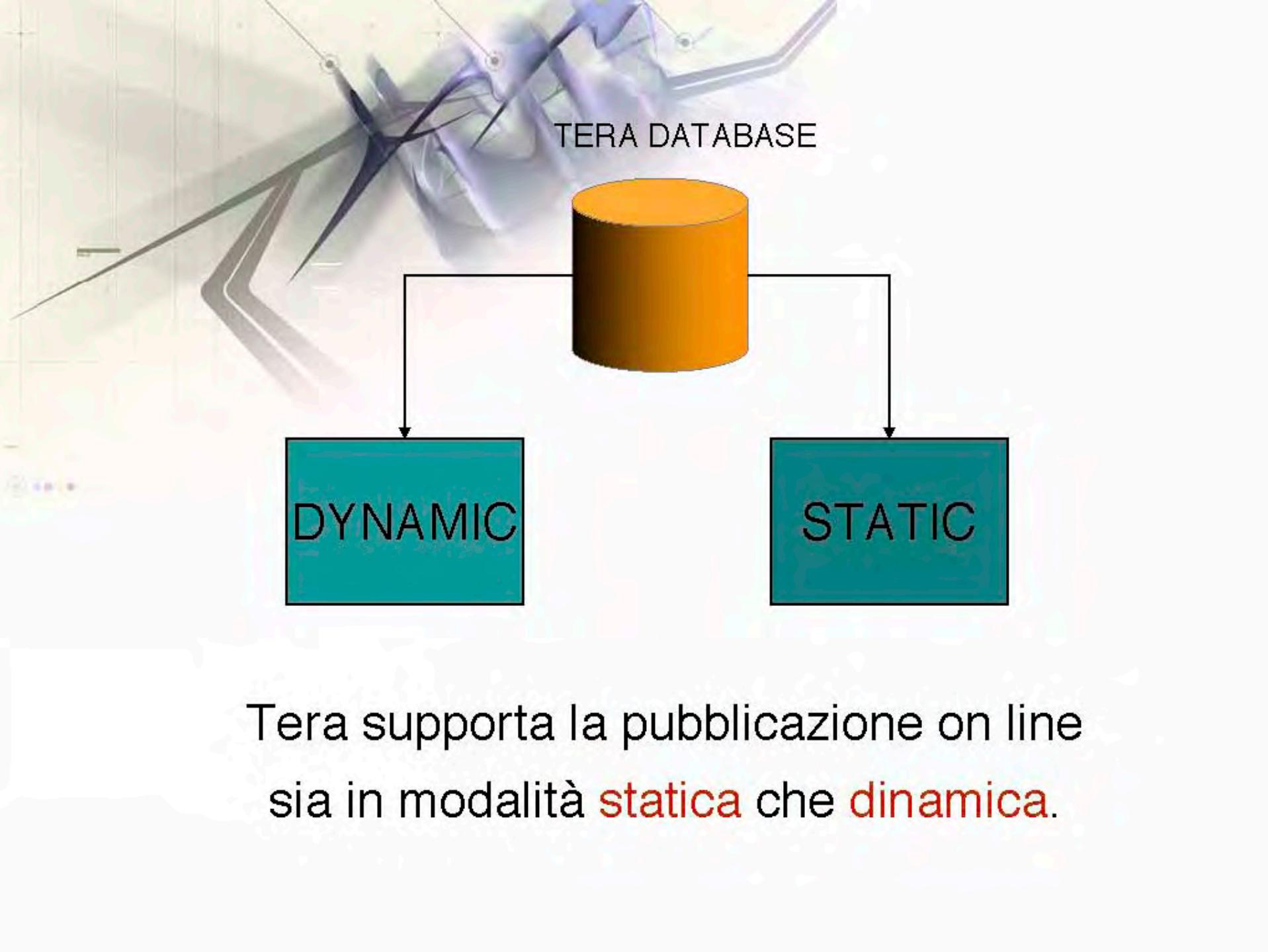


Abbiamo poco tempo, ho pensato di affrontare **tre temi**:

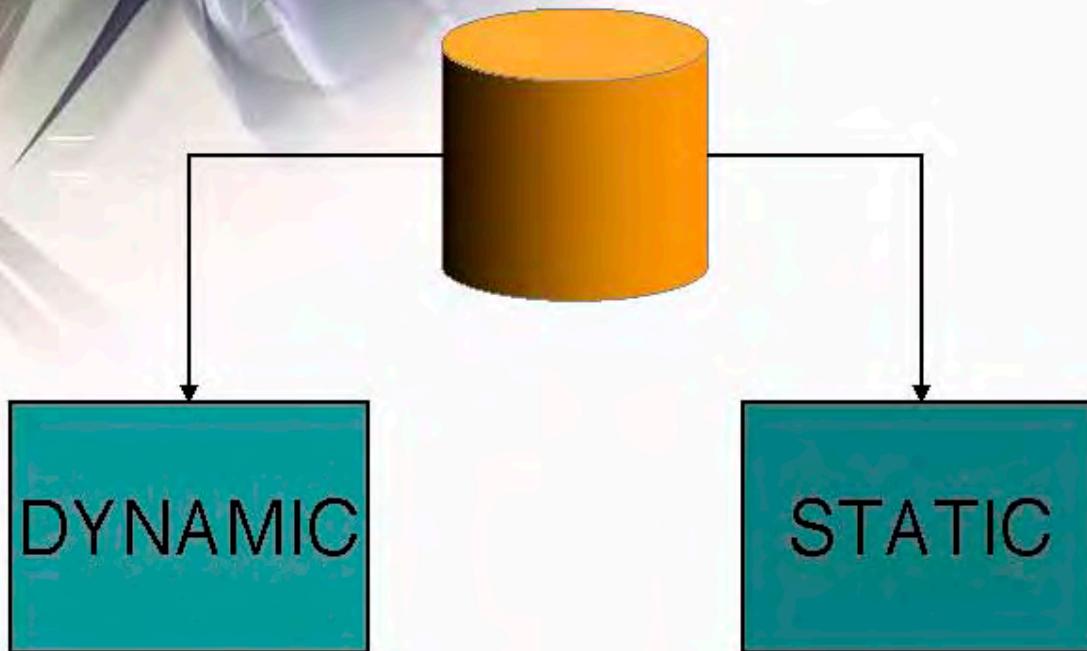
- Canali statici e dinamici, 100% Tera o integrazione, logica della pubblicazione con GN;
- Workflow dei contenuti; applicazioni pratiche
- Users Generated Contents



multi channel publishing



TERA DATABASE



Tera supporta la pubblicazione on line
sia in modalità **statica** che **dinamica**.

this is leicestershire.co.uk

At the heart of all things local

Leicester Mercury

Loopglow.com

for a splendidorous lovelife
register FREE now



Hello Guest [Login]

LOCAL JOBS

LOCAL MOTORS

LOCAL PROPERTY

CLICK HERE TO MAKE
THIS YOUR HOMEPAGE

Friday, May 2, 2008

- [Home](#)
- [News](#)
- [The Business](#)
- [Sport](#)
- [Place an ad](#)
- [I CFC - The Blue Army](#)
- [Personal Finance](#)
- [Leicester Images](#)
- [Entertainment](#)
- [Mobile](#)
- [Competitions](#)
- [Community](#)
- [Leicester Mercury](#)
- [Leics & Rutland Life](#)
- [The Beehive](#)
- [Suburbia Today](#)
- [Interact](#)
- [Community News](#)
- [Advertisers' Notices](#)
- [Community Grants](#)
- [Reader Travel Offers](#)
- [Features/Supplements](#)
- [Best Bar None](#)

Masked gunman in robbery spree

A masked raider held up a string of businesses at gunpoint in a three-night robbery spree. [more >](#)

Drug addicts robbery victim inside church
Travel costs are only going one way up
Man flew past like rag doll
Don't go there!
Footballer uses false car plate to avoid fines
Hundreds attend funeral of serviceman
Festival showcases events from all over world
Bright future as school celebrates improvement
Hunt for burglars

[MORE LOCAL HEADLINES >](#)

[NATIONAL HEADLINES >](#)



Also today on this is Leicestershire



The Blue Army

A 'fans' group leader today described Leicester City's Championship cruncher with Stoke City as "our FA Cup final, Champions League final and title decider all rolled into one". [more >](#)

Fixtures & Results
Match Reports



BeMyInterviewer.co.uk
Fear No Question

[click here](#)

This week's HOT JOBS

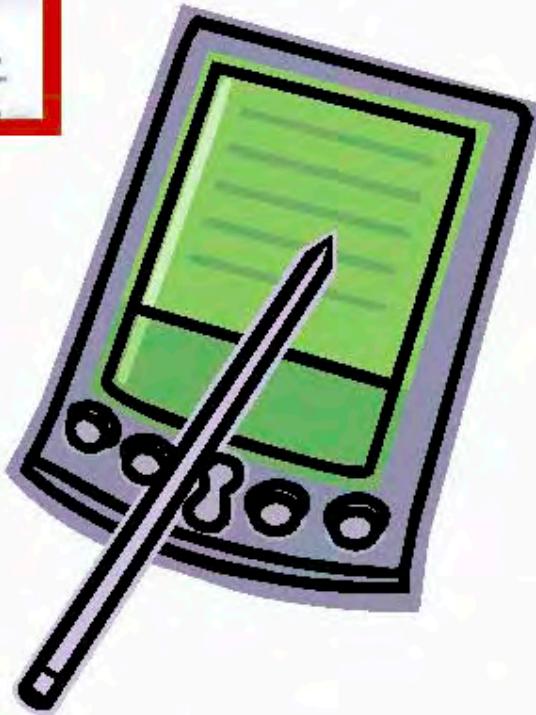
Top Sales People required

[Marketing Executive \(Research\)](#)

[Development Programme Assistant](#)

Sponsored by **this is cvmatch**

Un canale dinamico viene aggiornato automaticamente ad intervalli regolari



Un **canale dinamico** non è legato ad un unico media.

Un canale
statico verrà
aggiornato una
volta al giorno.

The screenshot shows the homepage of the Canon City Daily Record. At the top, there's a banner with a purple and blue abstract background. Below it, a yellow box contains the text "BUT WAIT, THERE'S MORE!" and "A subscription to the Daily Record brings complete coverage of Canon City and the Royal Gorge Region to your doorstep." To the right, there's a promotional graphic for the print edition: "The Daily Record Delivered to Your Door" with "DAILY RECORD" and "Use 70% Off" buttons, and a "Subscribe Today! Click Here!" link.

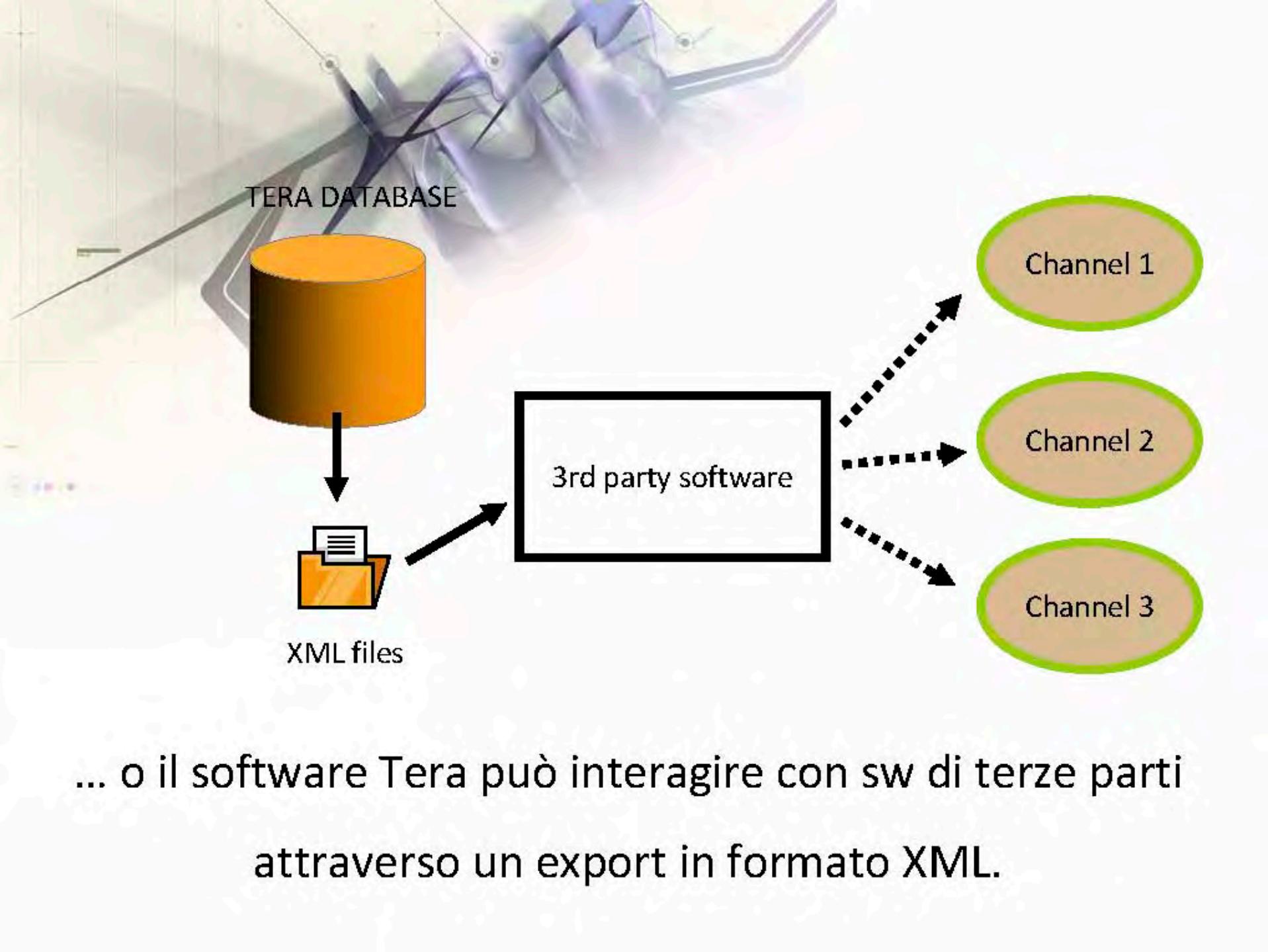
The main title "CANON CITY DAILY RECORD" is prominently displayed in large, bold letters. A weather forecast for Canon City shows "25°" with a sun icon. The navigation menu includes "Weather," "News" (with sub-links for Local/Region, Nation & World, Business, Sports, Obituaries, and Community), "Opinion" (with sub-links for Editorial, Speaking out, and The Civil Exchange), and "MarketPlace" (with sub-links for Classifieds and Display Ads).

The "Top Stories" section features an image of a young girl presenting a science project at a fair. The headline reads "Elementary students show their science during district fair" and includes a sub-headline about Brianna Heifner and her caving project. There's also a "Regional News" section with a headline about the Florence Chamber recognizing citizens at a banquet.

On the right side, there's a sidebar with a "Log In" link and a circular logo for "G.C. FAMILY CHAMBER OF COMMERCE" with the address "212 N. 10th Canon City" and phone number "719.775.4751". A "ROYAL GORGE" logo is also present.



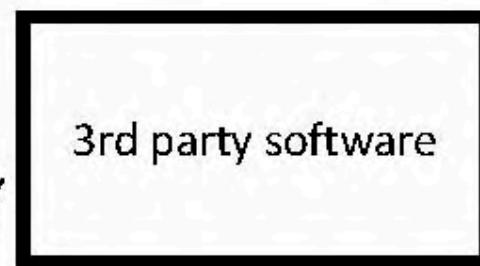
L'online publishing può essere gestito
completamente con applicativi Tera ...



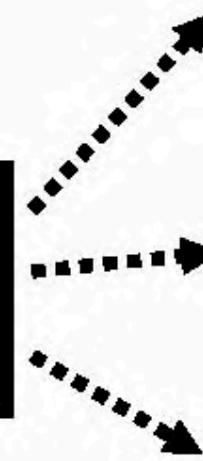
TERA DATABASE



XML files



3rd party software



Channel 1

Channel 2

Channel 3

... o il software Tera può interagire con sw di terze parti
attraverso un export in formato XML.

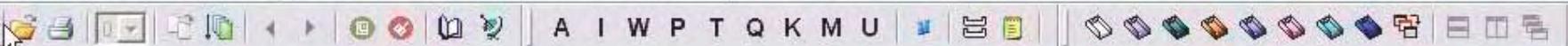


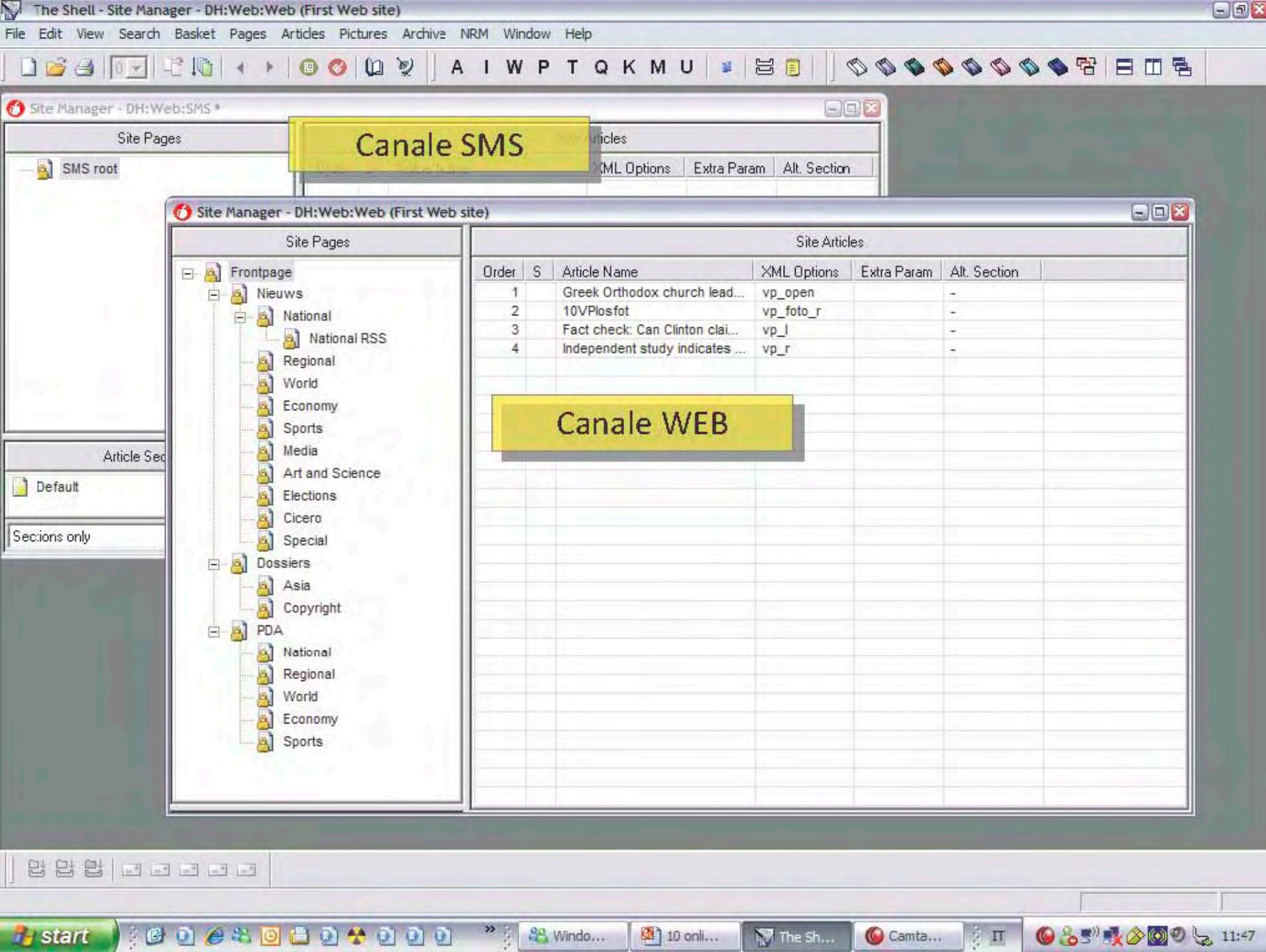
Online operations

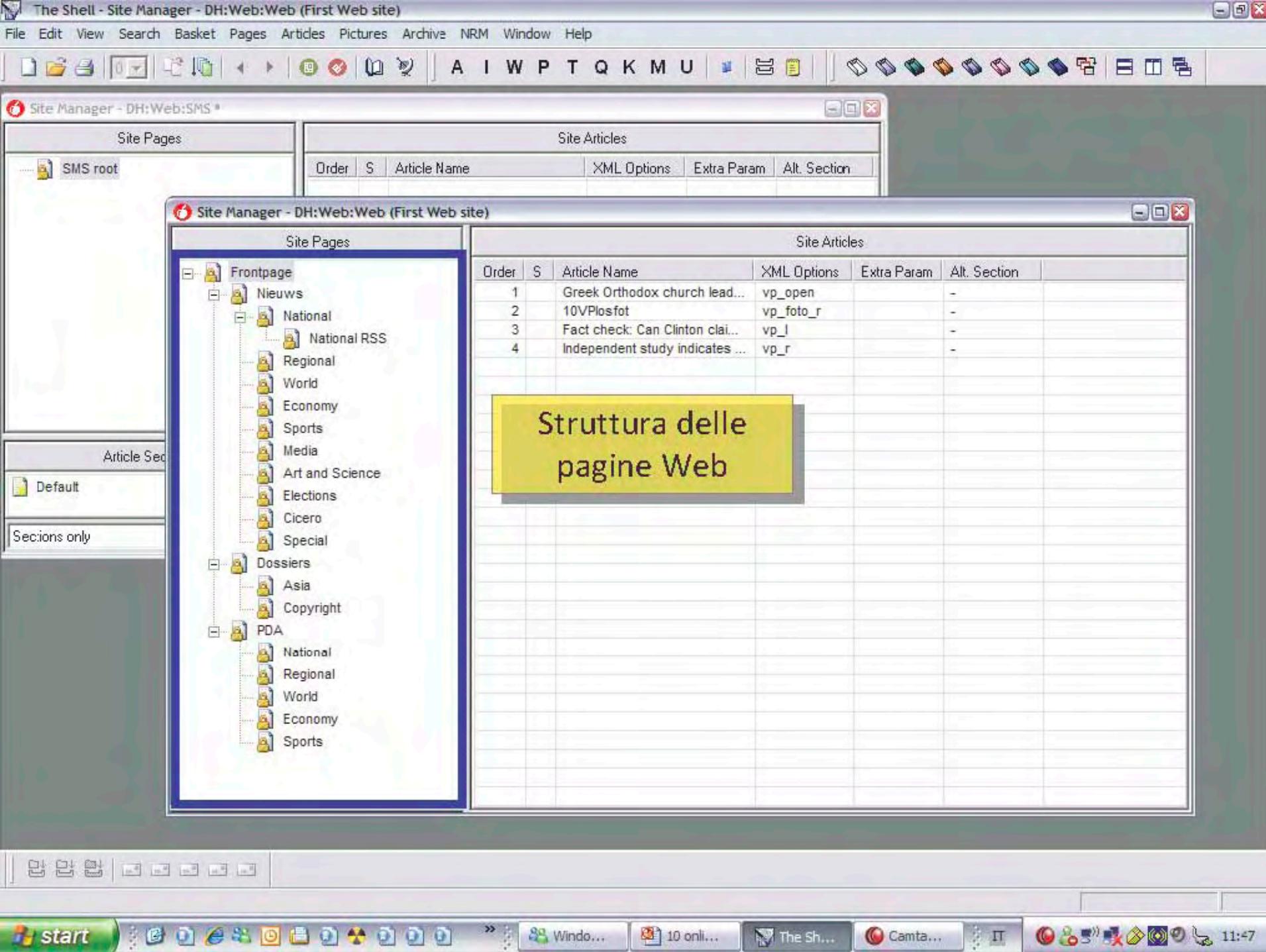
Pubblicare con il Site Manager

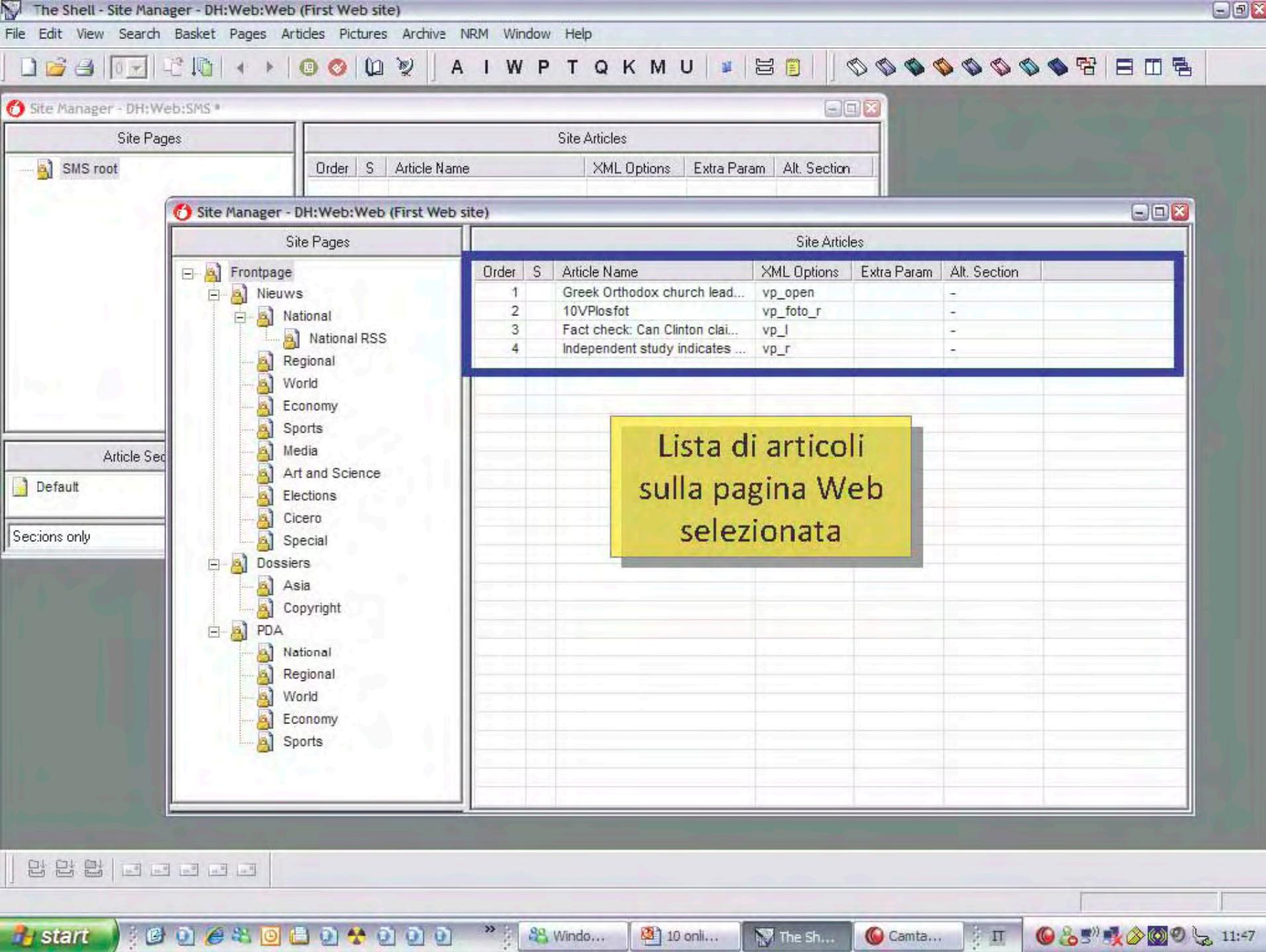


I contenuti saranno preparati nel Site Manager per poi essere pubblicati in seguito (su richiesta o programmati)









The Shell - Site Manager - DH:Web:Web (First Web site) * File Edit View Search Basket Pages Articles Pictures Archive NRM Window Help

Site Manager - DH:Web:Web (First Web site) *

Site Pages Site Articles

Frontpage Nieuws National Regional World Economy Sports Media Art and Science Elections Cicero Special Dossiers PDA

Order S Article Name X

Frontpage National Regional World Economy Sports Media Art and Science Elections Cicero Special Forum Online Files Multimedia 'Light' page Weblog Stocks

Last 2 weeks

Archive

Frontpage Nieuws National Regional World Economy Sports Media Art and Science Elections Cicero Special Forum Online Files Multimedia 'Light' page Weblog Stocks

Updated | Thursday 8 .

Daily Herald

Vediamo come riempire una pagina con contenuti

Lista delle pagine Web e degli articoli da pubblicare sulla pagina scelta

Lista di articoli pronti per essere droppati su una paginaWeb.

Il preview della pagina web scelta prima di pubblicarla

Name	Author	WebPublish	Category
President talks co...	bruno	Ready-Held	Neutral
Independent study...	bruno	OnPage	Neutral
Greek Orthodox ch...	bruno	OnPage	Neutral
Fact check: Can wi...	bruno	Ready-Held	National
2 American scienti...	bruno	Ready	Neutral
10VPIosfot	mmethor	Ready-Held	Frontpage

start Windows Live Microsoft Po... The Shell - Sit... 16:07

The Shell - Site Manager - DH:Web:Web (First Web site) * File Edit View Search Basket Pages Articles Pictures Archive NRM Window Help

Site Manager - DH:Web:Web (First Web site) *

Site Pages			
Frontpage	Nieuws	National	Regional
World	Economy	Sports	Media
A	Ele	Cic	Spe
Dossier	PDA		

Site Articles

Order	S	Article Name	XML
1	+	Greek Orthodox church lead...	vp_op...
2	+	10VPlosfot	vp_fo...
3	+	Fact check: Can Clinton clai...	vp_l...
4	+	Independent study indicates ...	vp_r...

Notate come gli articoli fossero **formattati automaticamente.**

La formattazione include le dimensioni del carattere, l'aspetto e la posizione (colonna sx o dx, ordinamento verticale).

Naturalmente, è tutto configurabile.

[Advertiser] MORNING Min Max Win Next Sub

Updated | Thursday 8...

Daily Herald

Frontpage
National
Regional
World
Economy
Sports
Media
Art and Science
Elections
Cicero
Special
Index
Forum Online
Files
Multimedia
'Light' page
Extra
Weblog
Stocks
Movies
Films or tv
Hollywood
Quiz
Travels
A4-times
Archive
Last 2 weeks

Greek Orthodox church leader's liver transplant aborted after complications during operation
ATHENS, Greece (AP) - Doctors in Miami halted liver transplant surgery for the head of Greece's Orthodox Church, Archbishop Christodoulos, on Monday after his cancer was found to have spread, church officials in Athens said.

Can Clinton claim credit for children's health program?
NEW YORK (AP) - When she talks about health care reform on the campaign trail, Democrat Hillary Rodham Clinton points to a multibillion-dollar health insurance program for children as one of her signature accomplishments.

LISBON, Feb 24 (Reuters) - D their 1-1 home draw with Int Wednesday, defending cham are optimistic they are on co reach the quarter-finals of t Champions League.

Tasers generally safe f
SEATTLE (AP) — Tasers similar stun guns, incre popular among law enforcement agencies nationwide, are gener for police to use, accor

start Windows Live... Microsoft Po... The Shell - Sit... 16:08



Ste Manager - DH:Web:Web (First Web site) *

Site Pages		Site Articles			
		Order	S	Article Name	XML ID
-	Frontpage	1	+	Greek Orthodox church lead...	vp_0f
-	Nieuws	2	+	10VPlosfot	vp_f0
[+]	National				
	Region	New Page...		In clai...	vp_l
	World	Save Page		icates ...	vp_r
	Econo	Save all pages		Ctrl+S	
	Sports	Check-Out			
	Media	Check-In			
	Art an	Check-In All			
	Electio				
	Cicero				

Questo è solo il
preview – i
contenuti non
sono ancora stati
trasferiti su web.

三

trasferiti su web.

Export

Publish ►

Automatic fill ►

Remove all articles in page

Remove all articles in page

Unlock

Create URI

[CREATE ONE](#)

Site Manager Setup

None | UnPage | Neutral

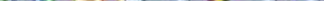
OnPage Neutral

uno Ready-Held National

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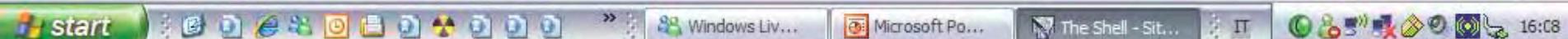
methor Ready-Heel Frontpage

WEDNESDAY, NOVEMBER 11, 1942



The screenshot shows the homepage of the Daily Herald. At the top, there's a banner with four small images: a red stylized letter 'D', a blue sky with clouds, a yellow box containing the word 'CURAÇAO' with a small globe icon, and a yellow palm tree. To the right of the banner is a weather forecast for 'MORNING' showing 'Min: 58 Max: 78 Win: 10% Next: Sub'. Below the banner, on the left, is a vertical sidebar with links: 'Frontpage', 'National', 'Regional', 'World', 'Economy', 'Sports', 'Media', 'Art and Science', 'Elections', 'Cicero', 'Special', 'Forum Online', 'Files', 'Multimed...', 'Light' page', 'Weblog', 'Stocks', 'Movies', 'is on ywood', 'Quiz', 'Travel', 'A4-times', 'Archive', and 'Last 2 weeks'. The main title 'Daily Herald' is in large, bold, black letters. To its right is a small silhouette of a person sitting at a desk. Below the title is a news article: 'Greek Orthodox church leader's liver transplant aborted after complications during operation' by AP from ATHENS. It mentions Archbishop Christodoulos. To the right of the article is a photo of a man in a white shirt. On the right side of the page, there's a column with a yellow background containing text about a game draw and another one about Tasers. At the bottom, there's a large yellow box with Italian text about publishing pages.

[View Details](#) | [Edit](#) | [Delete](#)





Updated | Thursday 8 June 10:01 h.

Frontpage

National

Regional

World

Economy

Sports

Media

Art and Science

Elections

Cicero

Special

Forum Online

Files

Multimedia

'Light' page

Extra

Weblog

Stocks

Movies

Films or tv

Hollywood

Quiz

Travels

A4-times

Archive

Last 2 weeks

ANP news

Online Times

History

Singles

Daily Herald

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Can Clinton claim credit for children's health program?

When she talks about health care reform on the campaign trail, Democrat Hillary Rodham Clinton points to a multibillion-dollar health insurance program for children as one of her signature accomplishments.



A questo punto è visibile e navigabile da internet.

reach the quarter-finals of the Champions League.

Tasers generally safe for use

SEATTLE (AP) — Tasers and similar stun guns, increasingly popular among law enforcement agencies nationwide, are generally safe for police to use, according to new research.

STOCKS

AEX	342.22	▼	-0.06%
Midkap	371.47	▼	-0.04%
Dow	10391.08	▲	+1.45%
Nasdaq	2020.62	▲	+2.12%

Bron: Behr

EUROPARLAMENT

here
hope
you

Yes, although not sure.

Don't know.

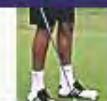
Nope.

Stuur op ▶

Tussenstand ▶

LISSEN & SEE

Spelers van het Nederlands elftal ontspannen zich tijdens de



The Shell - Site Manager - DH:Web:Web (First Web site) *

File Edit View Search Basket Pages Articles Pictures Archive NRM Window Help

Site Manager - DH:Web:Web (First Web site) *

Site Pages

- Frontpage
- Nieuws
- National
- Regional
- World
- Economy
- Sports
- Media
- Art and Science
- Elections
- Cicero
- Special
- Dossiers
- PDA

Site Articles

Order	S	Article Name	XML
1	+	Greek Orthodox church lead...	vp_op
2	+	10VPlosfot	vp_fo
3	+	Fact check: Can Clinton clai...	vp_l
4	+	Independent study indicates ...	vp_r

[Advertiser]      MORNING Min Max Win Next Sub

Frontpage National Regional World

Updated | Thursday 8 .

Daily Herald

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for children's

Per pubblicare
automaticamente una
pagina all'ora e data
stabilita, bisogna
configurare l'agenda.

Articles in basket: DH:1 News World:1-Pool

Name	Author	WebPublish	Category
President talks co...	bruno	Ready-Held	Neutral
Independent study...	bruno	OnPage	Neutral
Greek Orthodox ch...	bruno	OnPage	Neutral
Fact check: Can Cli...	bruno	Ready-Held	National
2 American scienti...	bruno	Ready	Neutral
10VPlosfot	mmethor	Ready-Held	Frontpage

Ext

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Windows Live... Microsoft Po... The Shell - Sit... It

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16:08

The Shell - Site Manager - DH:Web:Web (First Web site) *

File Edit View Search Basket Pages Articles Pictures Archive NRM Window Help

Site Manager - DH:Web:Web (First Web site) *

Site Pages

- Frontpage
- Nieuws
- National
- Regional
- World
- Economy
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- Elections
- Cicero
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- Dossiers
- PDA

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4	+	Independent study indicates ...	vp_r

[Advertiser]      MORNING Min Max Win Next Sub

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Daily Herald

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for children's

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their 1-1 home draw with Int
Wednesday, defending cham
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reach the quarter-finals of t
Champions League.

Naturalmente è anche
possibile fissare una data
ed un'ora di scadenza del
contenuto.

Articles in basket: DH:1 News World:1-Pool

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Independent study...	bruno	OnPage	Neutral
Greek Orthodox ch...	bruno	OnPage	Neutral
Fact check: Can Cli...	bruno	Ready-Held	National
2 American scienti...	bruno	Ready	Neutral
10VPlosfot	mmethor	Ready-Held	Frontpage

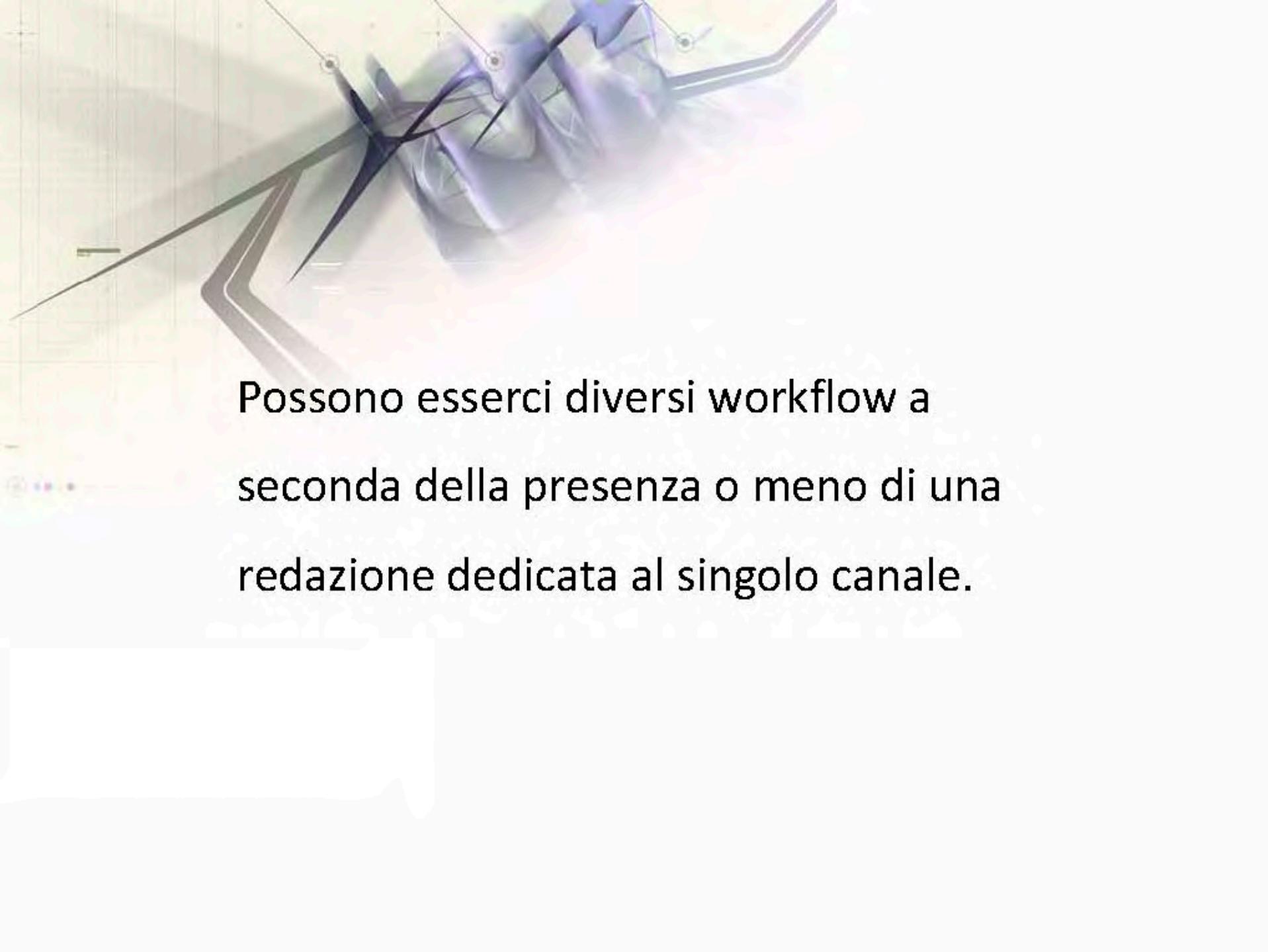
Archived
Last 2 weeks

start Windows Live... Microsoft Po... The Shell - Sit... 16:08

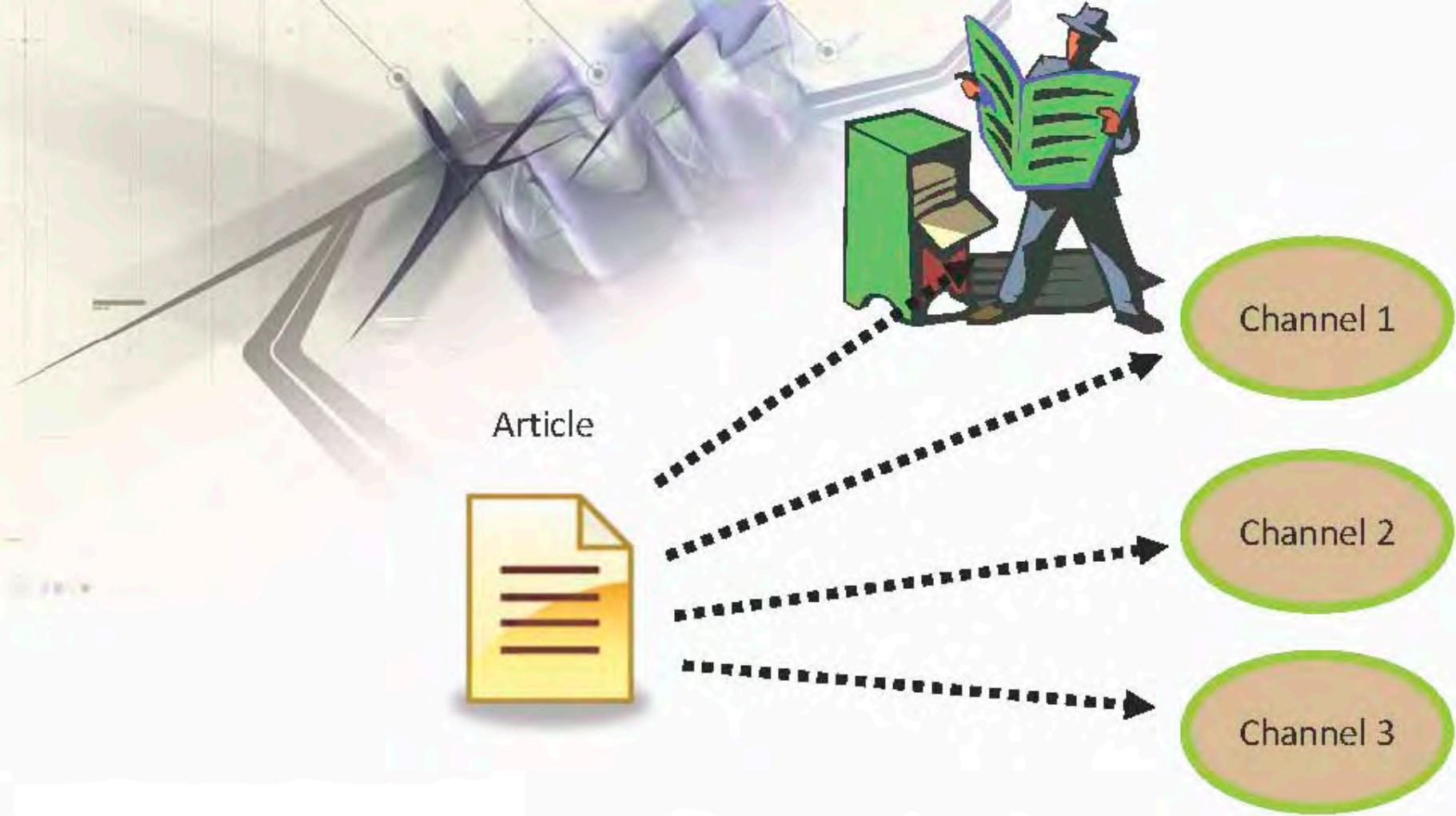


Online operations

Workflow dei contenuti



Possono esserci diversi workflow a
seconda della presenza o meno di una
redazione dedicata al singolo canale.



Il concetto base è che lo stesso contenuto (con alcune variazioni) verrà utilizzato nei vari canali di pubblicazione.

CHANNEL WORKFLOW

- Esempio con redazione WEB



Desk editor

Abbiamo un **redattore**, che
lavora su un articolo;
questo verrà pubblicato sul
giornale il giorno dopo e su
WEB oggi stesso.

CHANNEL WORKFLOW

- Esempio con redazione WEB



... abbiamo poi la **redazione WEB**, che attraverso la Shell, verifica se vi sono articoli da elaborare.

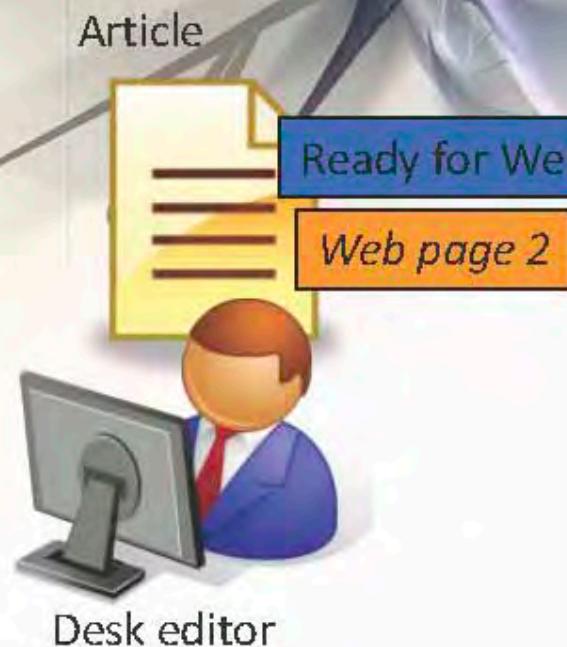
I criteri di ricerca sono "ready for Web", e "specific Web page".

Web editors



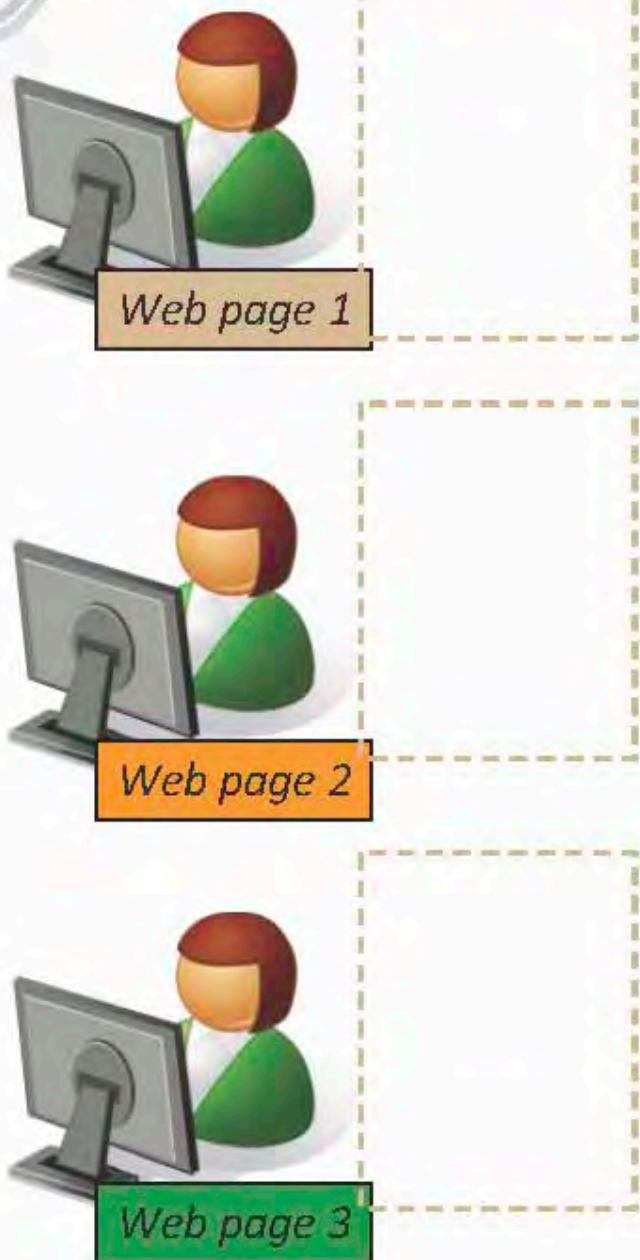
CHANNEL WORKFLOW

- Esempio con redazione WEB



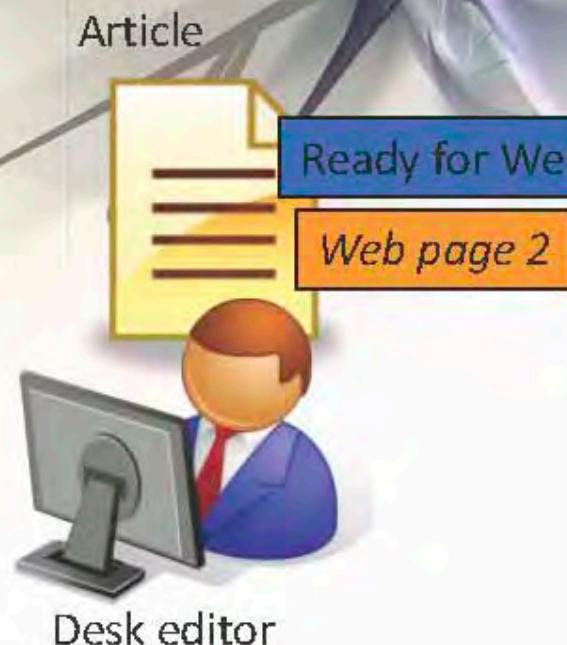
Il redattore salvando
segnala lo stato “Ready
for Web” e seleziona la
“Webpage”...

Web editors



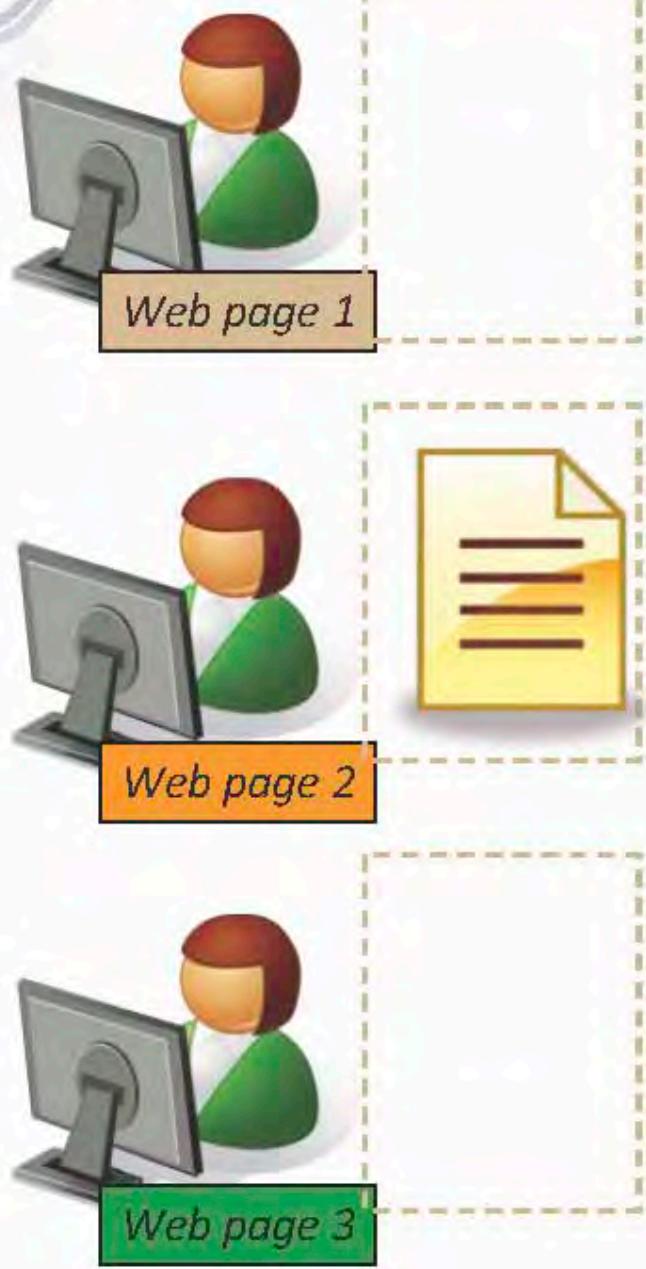
CHANNEL WORKFLOW

- Esempio con redazione WEB



... l'articolo appare nella lista specifica, così la redazione web lo prende in carico e lo associa alla pagina web, dopo aver eventualmente effettuato le opportune modifiche.

Web editors

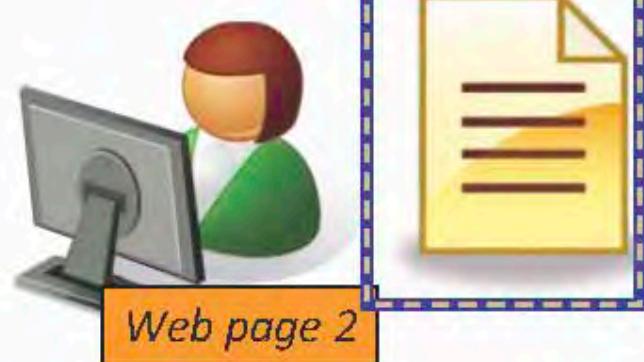


CHANNEL WORKFLOW

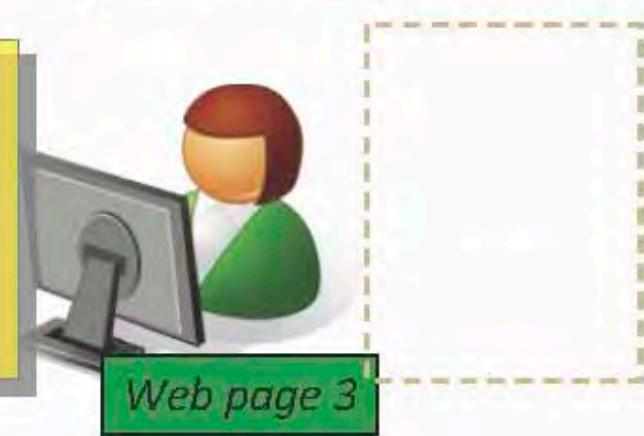
- Esempio con redazione WEB



Web editors



Appena il redattore web trascina l'articolo sulla pagina, anche l'autore dell'articolo stesso riceverà notifica dell'avvenuta pubblicazione.



Ted32 - [1 News World:1-Pool:10VPlosfot]

File Edit Search Style Specials Options Preview Windows Help

Print:Print

Attribute Value

Web publish Ready

Web Category Frontpage

Web Urgency

Web Author

SMS publish

Sms Category Neutral

Sms Urgency

Sms Author

Email to Infobase

Ecco dove appare il workstate anche per il redattore.

Soccer-Champions Porto say they can win in MADRID

photo<vp10a>

LISBON, Feb 24 (Reuters) - Despite their 1-1 home draw with Inter Milan on Wednesday, defending champions Porto are optimistic they are on course to reach the quarter-finals of the Champions League. "The result of the game is not what we expected, but our hopes remain intact," said Porto striker Benni McCarthy. "The second leg will be complicated, but we can win in Italy, like we did this season in Moscow against CSKA." Inter Milan went ahead in the 24th minute with a Obafemi Martins goal before defender Ricardo Costa scored a 61st-minute equaliser.

Free +day

start

09:45

The screenshot shows a desktop environment with a news editing application open. The application has a toolbar at the top with various icons for file operations, styling, and publishing. A sidebar on the left displays a tree view of the news item structure, including '10VPlosfot', 'head', and 'photo<vp10a>'. A central panel shows a table of attributes with 'Web publish' set to 'Ready' and 'Web Category' set to 'Frontpage'. Below this is a list of other attributes like 'Web Urgency' and 'SMS publish'. A yellow callout box highlights the 'Workstate' feature, stating 'Ecco dove appare il workstate anche per il redattore.' To the right of the attributes is a large image of a judo player in a white gi celebrating. In the foreground, there's a cartoon illustration of a man in a suit and tie sitting at a desk with a computer monitor. Below the illustration is a news article snippet: 'Soccer-Champions Porto say they can win in MADRID'. The main body of the article discusses FC Porto's optimism despite a 1-1 draw with Inter Milan and quotes from Benni McCarthy. At the bottom of the screen is the Windows taskbar with the Start button and various pinned icons.

Site Manager - DH:Web:Web (First Web site)

Site Pages		Site Articles		
Order	S	Article Name	XML Options	
1		Greek Orthodox church lead...	vp_open	
2		10VPlosfot	vp_foto_r	
3		Fact check: Can Clinton.clai...	vp_l	
			vp_r	

... e qui vediamo un esempio di come appare nella lista di un redattore web.

Frontpage National Regional

Web editor Web page 2

Frontpage
National
Regional

Daily Herald

Greek Orthodox church leader's liver transplant aborted after complications during operation

ATHENS, Greece (AP) - Doctors in Miami halted liver transplant surgery for the head of Greece's Orthodox Church, Archbishop Christodoulos, on Monday after his cancer was found to have spread, church officials in Athens said.

Can Clinton claim credit for children's health program?

NEW YORK (AP) - When she talks about health care reform on the campaign trail, Democrat Hillary Rodham Clinton points to a

1 News World:1-Pool:10VPlosfot

HEAD: Soccer-Champions Porto say they can win in MADRID

PHOTO: LISBON, Feb 24 (Reuters) - Despite their 1-1 home draw with Inter Milan on Wednesday, defending champions Porto are optimistic they are on course to reach the

Frontpage
National
Regional

Sports
Media
Art and Science
Elections
Cicero
Special
Index
Forum Online
Files
Multimedia
'Light' page
Extra
Weblog
Stocks
Movies
Films or tv

Ted32 - [1 User:bruno:mmedia1 [body]]

File Edit Search Style Specials Options Preview Windows Help

Print:Print

mmedia1
head
body
mmedia
webhea

Andy Summers says new album from The Police is possible when their reunion tour ends

DUBLIN, Ireland (AP) — Will the curtain close again on The Police when their reunion tour ends? Andy Summers says the fractious trio could have a new album in them. ¶ "It's sort of like living with the elephant in the room. I would see it as a challenge, to make an absolutely brilliant pop album at this stage of our career, and that would be something quite remarkable," Summers, 64, said. ¶ The Police broke up in 1984 following five albums and a relationship-wrecking world tour. Their hits include "Roxanne" and "Every Breath You Take." ¶ Since then, frontman Sting, 56, has sustained solo stardom. Guitarist Summers and drummer Stewart Copeland, 55, have pursued their own, much more low-key recording projects. ¶ They reunited for a 30th-anniversa

HTML preview - mmedia1

Web Article

Daily Herald

Frontpage
National
Regional
World
Economy
Sports
Media
Art and Science
Elections
Cicero
Special

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"It's sort of like living with the elephant in the room. I would see it as a challenge, to make an absolutely brilliant pop album at this stage of our career, and that would be something quite

Mentre scrivono, i giornalisti (sia web che non) posso avere una preview di come apparirà l'articolo nel canale scelto.

Stained solo stardom. Guitarist and, 55, have pursued their own, world tour that began in May and is

Summers said the trio has yet to discuss in any detail the prospect of

javscript:starplay1();

6:27 Ins Inter Free 57pt 541.5pt Err body 1888/334

Windows Live... Microsoft Po... Ted32 - [1 Us... IT 09:25

Ted32 - [I:\Users\bruno\mmedia1\body]

File Edit Search Style Specials Options Preview Windows Help

Print Print

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body
mmedia
webhead

Andy Summers says new album from The Police is possible when their reunion tour ends

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HTML preview - mmedia1

Web Article

Daily Herald

Frontpage
National
Regional
World
Economy
Sports
Media
Art and Science
Elections
Cicero
Special
Index
Forum Online
Dossiers
Multimedia
'Lichte' pagina
Extra
Weblog
Stocks
Movies
TV
City
Trivia
Travels
A4-format

Sarà facile scegliere e modificare le varie posizioni o i formati sulla pagina web.

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They reunited for a 30th-anniversary world tour that began in May and is scheduled to run into next year.

Summers said the trio has yet to discuss in any detail the prospect of

6:27 Ins Inter Free 57pt 541.5pt Err body 1888/334

start Windo... 2 Mic... Ted32... C:\Ter... 09:30

Ted32 - [1 Users:bruno:mmedia1 [webhead]]

File Edit Search Style Specials Options Preview Windows Help

Print:Print

HTML preview - mmedia1

Web Article

Daily Herald

Andy Summers says new album from The Police is possible when their reunion tour ends

when their reunion tour ends? Andy Summers says the fractious trio could have a new album in them. "It's sort of like living with the elephant in the room. I would see it as a challenge, to make an absolutely brilliant pop album at this stage of our career, and that would be something quite remarkable," Summers, 64, said.

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Summers said the trio has yet to discuss in any detail the prospect of

Contenuti speciali solo per un canale, es. Titolo Web, possono facilmente essere aggiunti.

Frontpage
National
Regional
World
Economy
Sports
Media
and Science
Elections
Cicero
Special
Forum Online
Dossiers
Multimedia
'Lichte' pagina
Extra
Weblog
Stocks
Movies
TV
City
Trivia
Travels
A4-format



1:1 Ins Inter Free Opt Opt (def) 0/0

start 09:40

Ted32 - [1 Users:bruno:mmedia1 [webhead]]

File Edit Search Style Specials Options Preview Windows Help

Print:Print

mmedia head

Andy Summers says new album from The Police is possible when their reunion tour ends

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Add Block
Add Block Head
Add Table
Add Multimedia
Add Jumthead
Add Update element
Add Web Body
Add Web Head
Add Sms Body

... altri esempi con un Web body, o SMS body, o qualsiasi altro elemento legato al canale e previsto dal workflow.

1:1 Ins Inter Free 9.96pt 9.96pt (def) 26/5 14:30

Ted32 - [1 Users:bruno:mmedia1 [body]]

File Edit Search Style Specials Options Preview Windows Help

Print:Print

mmedia1
head
body
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webhead

Andy Summers says new album from The Police is possible when their reunion tour ends

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mmedia<SAMPLE.AVI

webhead
The Police: new album soon

Text

General | Color and effects | Hyp. and mode | Underlines

Mode: In region

Notes mode code:

Region: Web:Web

Hyphenation rules: nl

Naturalmente è possibile selezionare del testo come Web-only.

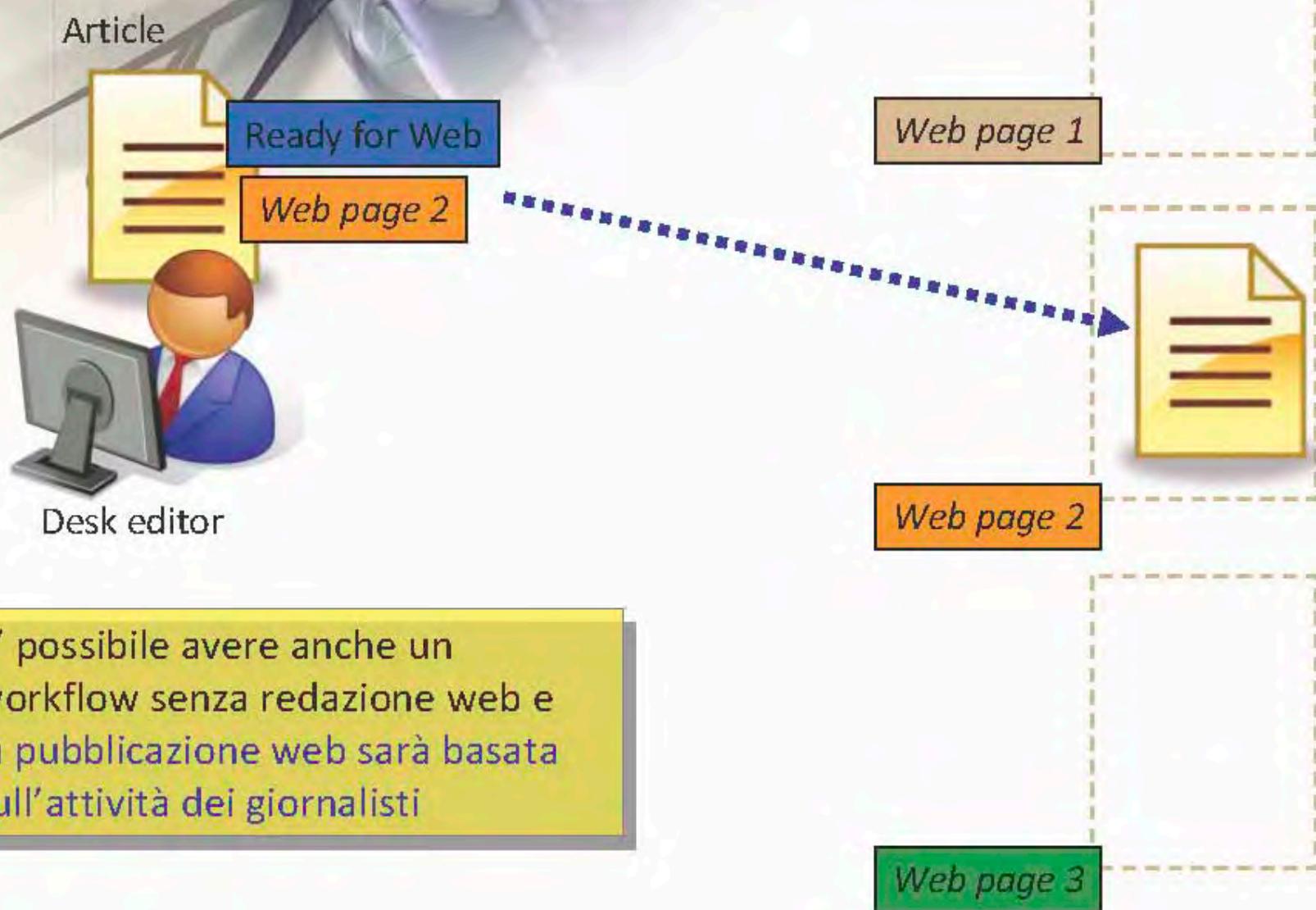
the reunion, creating something new together would make sense. The Police performed a sold-out concert Saturday in Dublin's 82,000-seat Croke Park that received praise from critics and the largely 30-some-

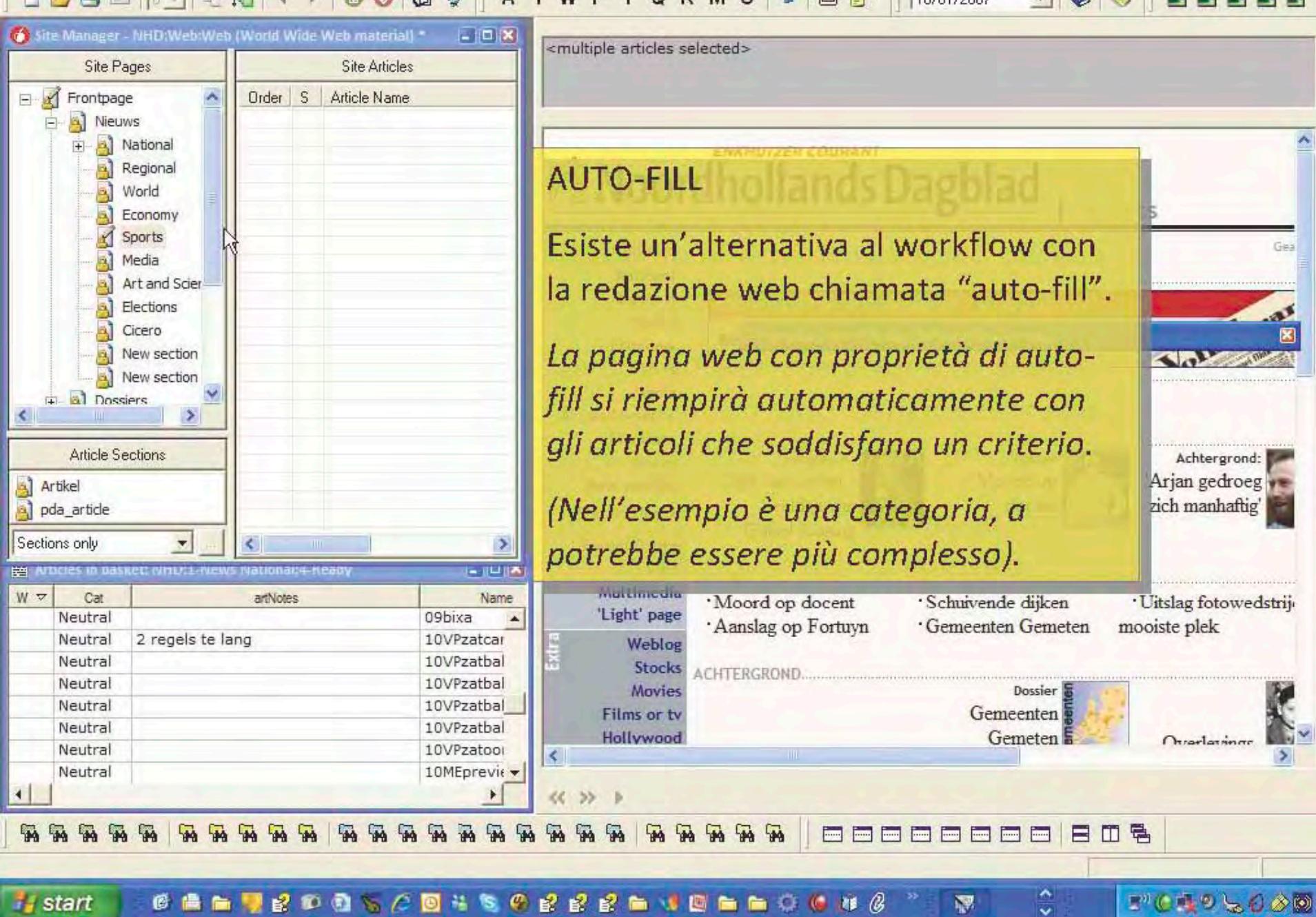
7:44 Ins Inter Free 47.5pt 437pt Err body 1517/268

C:\Tera\Docs\... Microsoft Of... Ted32 - [1 User... 10:12

CHANNEL WORKFLOW

- Esempio SENZA redazione WEB





**Pertanto il lavoro
dev'essere fatto dai
giornalisti che
imposteranno anche la
categoria web.**

Attribute	Value
Notes	
Author	
Collection	
Assigned to:	jansen000
Where	
What	
Publish on ...	Yes
Web Categ...	Neutral
Web Urgency	0
Web Author	

Peijs krijgt liberalen niet mee en blaas

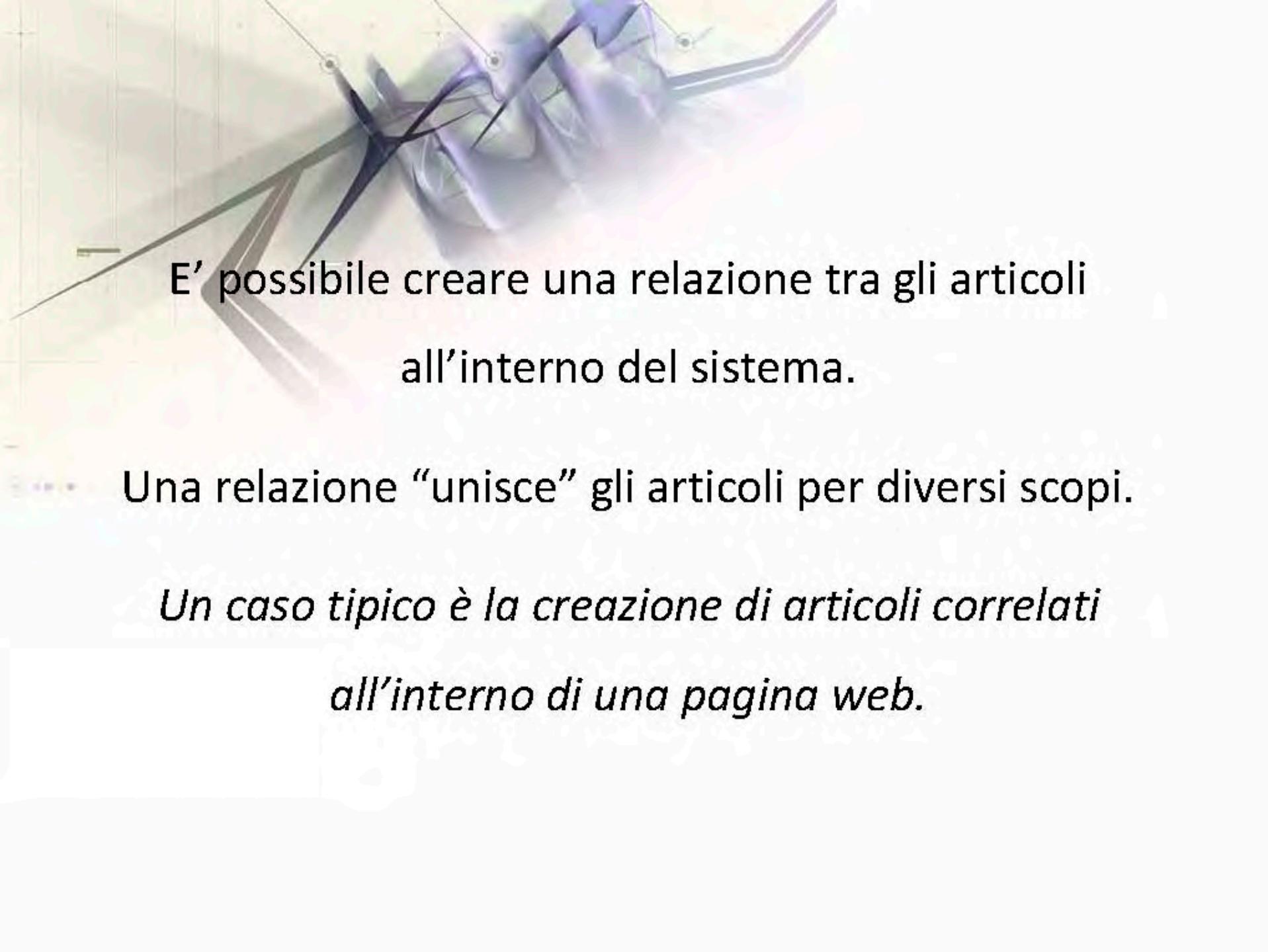
Weer is het niet gelukt. De kilometerheffing, het file-wapen bij uitstek, is achter de horizon verdwenen. Of eer hij wordt ingevoerd, ha van een volgend kabinet, liet minister Peijs van Verkeer donderdag gisteren bij de presentatie van haar *Nota Mobiliteit* weten. Hoe is dit mogelijk?

Aan de ernst van de problemen kan het niet liggen. Het wegverkeer neemt tussen 2000 en 2020 met 40procent toe. Als er niets gebeurt staan op in 2020 in de Randstad gedurende de hele dag files. De schade aan de economie zal jaarlijks vele miljarden euro's be-



Online operations

Articoli collegati



E' possibile creare una relazione tra gli articoli
all'interno del sistema.

Una relazione "unisce" gli articoli per diversi scopi.

*Un caso tipico è la creazione di articoli correlati
all'interno di una pagina web.*

Ted32 - [1 News World:1-Pool:President talks compromise on he]

File Edit Search Style Specials Options Preview Windows Help

Print:Print

Attribute Value

Notes

Article title DH

Author

Creation Date 06/10/07 16:08:50

Jump

Assigned to:

Where

What

Web publish Ready-Held

Web Category Neutral

Web Urgency 1

Web Author

SMS publish -

Content

head

President talks compromise
on health bill but offers no
specifics

body

WASHINGTON (AP) - President Bush signaled a willingness Saturday to spend more than what he had recommended for a popular children's health program, but provided no specifics on how much higher he would go. The president on Wednesday vetoed legislation that would increase spending for the State Children's Health Insurance Program by 35 billion over

webhead

President talks compromise on health bill but offers no specifics

La relazione tra Articoli può essere creata in Shell o in Ted.

Nell'esempio abbiamo una relazione tra l'Articolo presente e un altro articolo ("Fact checks: Can Clinton claim").

Free Err

start

11:45

President talks compromise on health bill but offers no specifics

Article relation: 'artCollection'

Related	Available
(1)	(6)
Name DH:1 News World:1-Pool:Fact check: ...	Name DH:1 News World:1-Pool:10VPlosfor DH:1 News World:1-Pool:President tal... DH:1 News World:1-Pool:2 American s... DH:1 News World:1-Pool:Greek Ortho... DH:1 News World:1-Pool:Independent ... DH:1 News World:1-Pool:Christie's sell...

< Edit Edit >

... HEAD
Can Clinton claim credit for children's health program?
....

... SMSBODY
Clinton claims significant credit for helping

Help

go.!!
The president on Wednesday vetoed legislation that would increase spending for the State Children's Health Insurance Program by 35 billion over

Print:Print

webhead

Per creare la relazione, apri dall'articolo principale una finestra specifica
Una relazione può essere ovviamente multipla.

The Shell - [Site Manager - DH:Web:Web2 (Second Web site)]

File Edit View Search Basket Pages Articles Pictures Archive NRM Window Help

Site Pages

- home
- sections
 - International
 - Local
 - Sport
- service

Site Articles

Order	S	Article Name
1		Greek Orthodox church leader's
2		Independent study indicates Tas
3		President talks compromise on hi
4		Bush vetoes bill to expand popul
5		2 American scientists, 1 Briton
6		Azarenka vs Parmentier
7		Firemen
8		Fact check. Can Clinton claim cr
9		a10102007-122854-bruno

L'Articolo collegato può essere fatto apparire direttamente nella pagina web come un link nella lista degli Articoli correlati.

>>Globalice International | Local | Sport

18 February 2008

home| vandaag in Trouw

President talks compromise on health bill but offers no specifics

- WASHINGTON (AP) - President Bush signaled a willingness Saturday to spend more than what he had recommended for a popular children's health program, but provided no specifics on how much higher he would go.

The president on Wednesday vetoed legislation that would increase spending for the State Children's Health Insurance Program by 35 billion over five years. Bush has called for a 5 billion increase. Several Republicans in both chambers have sided with Democratic lawmakers on the issue.

"If putting poor children first takes a little more than the 20 percent increase I have proposed in my budget for SCHIP, I am willing to work with leaders in Congress to find the additional money," Bush said in his weekly radio address.

Democratic lawmakers say votes to override the president's veto will be held in mid-October. That effort is not expected to succeed.

The program provides health insurance to children in families with incomes too great for Medicaid eligibility but not enough to afford private insurance.

Reference articles are (collection):

Can Clinton claim credit for children's health program? zaterdag 6

Sections only

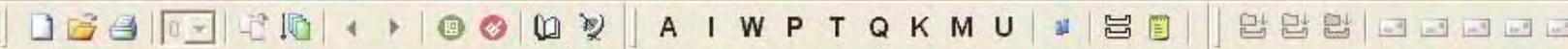
start

11:45



Online operations

Picture galleries



Il giornalista con GN3
potrà realizzare delle
Picture galleries
direttamente dalle foto
primarie.



Online operations

Geo-tagging

http://localhost/VK/Article.aspx?pDesc=106,1,2

de Volkskrant - Fact chec... This type of page is not serv... new york - Google Maps

Vier weken voor €11.-

Frontpage National Regional World

Published |maandag 18 februari 2008

Can Clinton claim credit for children's health program?

Street View Traffic Map Satellite Terrain

e-mail this article
printer version
further info
briefs

LOCAL NEWS

- Donner ziet te weinig wat het publiek wil

aperta il geo-tagging pagine Web.

bio, GN3 inserisce un link per il nome città, che cliccato mappa della città.

television ads prominently mention it as evidence of her long-term commitment to health care and children.

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Online Where

100% 12:06

Fact check: Can Clinton
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Can Clinton claim credit for children's health program?

body

NEW YORK

When she talks about health care reform on the campaign trail, Democrat Hillary Rodham Clinton points to a

La funzione si basa sul riconoscimento di un tag proprio del formato tipografico (nell'esempio: <dateline>)...

Care Insurance Program as first lady during her husband's

states to cover more children whose families much to be eligible for cannot afford private h

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XML preview - Fact check: Can Clinton claim cr

Web XML

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<artCollection= "artJump= "AssignedUser=-
Locations="" Scopes="" WebPublish="OnPage"
WebCategory="National" WebUrgency="1"
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EmailPublish="-" EmailCategory="Neutral"
EmailUrgency="1" EmailAuthor="" artDeskId="1 News
World" CopyLevel="0" CopyNumber="0" CopySource="0"
Restrictions="">
- <head AuthorId="" artDeskId="1 News World"
  bspellchecked="No">
  <headline>Can Clinton claim credit for
  children's health program?</headline>
</head>
- <body AuthorId="" artDeskId="1 News World"
  bspellchecked="No" UserStr2="Internal">
  <dateline>NEW YORK</dateline>
  <p />
  <p />
  <p>When she talks about health care reform
  on the campaign trail, Democrat Hillary
  Rodham Clinton points to a multibillion-
  dollar health insurance program for children
  as one of her signature
  accomplishments.</p>
  <p>The program, enacted in 1997, has
  provided 24 billion over 10 years to states
  to cover more than 6 million children whose
  families earn too much to be eligible for
  Medicaid but cannot afford private health
  insurance.</p>
  <p>While it has enjoyed broad support on
  Capitol Hill, President Bush this week

```

File Edit Search Project View Format Column Macro Advanced Window Help

Article.aspx | article.xsl | dateline

```

0   10   20   30   40   50   60   70   80   90   100  110  120  130  140
<%@ Page Language="C#" AutoEventWireup="false" Inherits="TeraDP.GN3.Web.Pub.Controls.WebPage" %>
<%@ Register TagPrefix="GN3Controls" Namespace="TeraDP.GN3.Web.Pub.Controls" Assembly="Pub" %>
<%@ Register TagPrefix="GN3WebSite" TagName="MenuTop" Src="MenuTop.ascx" %>
<%@ Register TagPrefix="GN3WebSite" TagName="MenuLeft" Src="MenuLeft.ascx" %>

<!DOCTYPE HTML PUBLIC "-//W3C//DTD HTML 4.0 Transitional//EN">

<html><head>

<script type="text/javascript" src="js/common.js"></script>
<script type="text/javascript" src="js/jquery.pack.js"></script>
<script src="http://maps.google.com/maps?file=api&v=2.x&key=ABQIAAAA2hxwRfi0io7xTReLYwDcfRT2yXp_ZAY8_ufC3CFXhHIE1NvwkxSM4tA8IizeqCT1F
<script type="text/javascript" src="js/gmap.js"></script>
<!-- google maps requirements END --&gt;

&lt;SCRIPT src="common/gener... &lt;div style="background-color: yellow; border: 1px solid black; padding: 10px; width: fit-content; margin-left: auto; margin-right: auto;">
    ... nell'export XML viene creato un link  

    gestito da uno specifico Javascript.  
  

Nell'esempio è stato realizzato per  
Google maps.

```

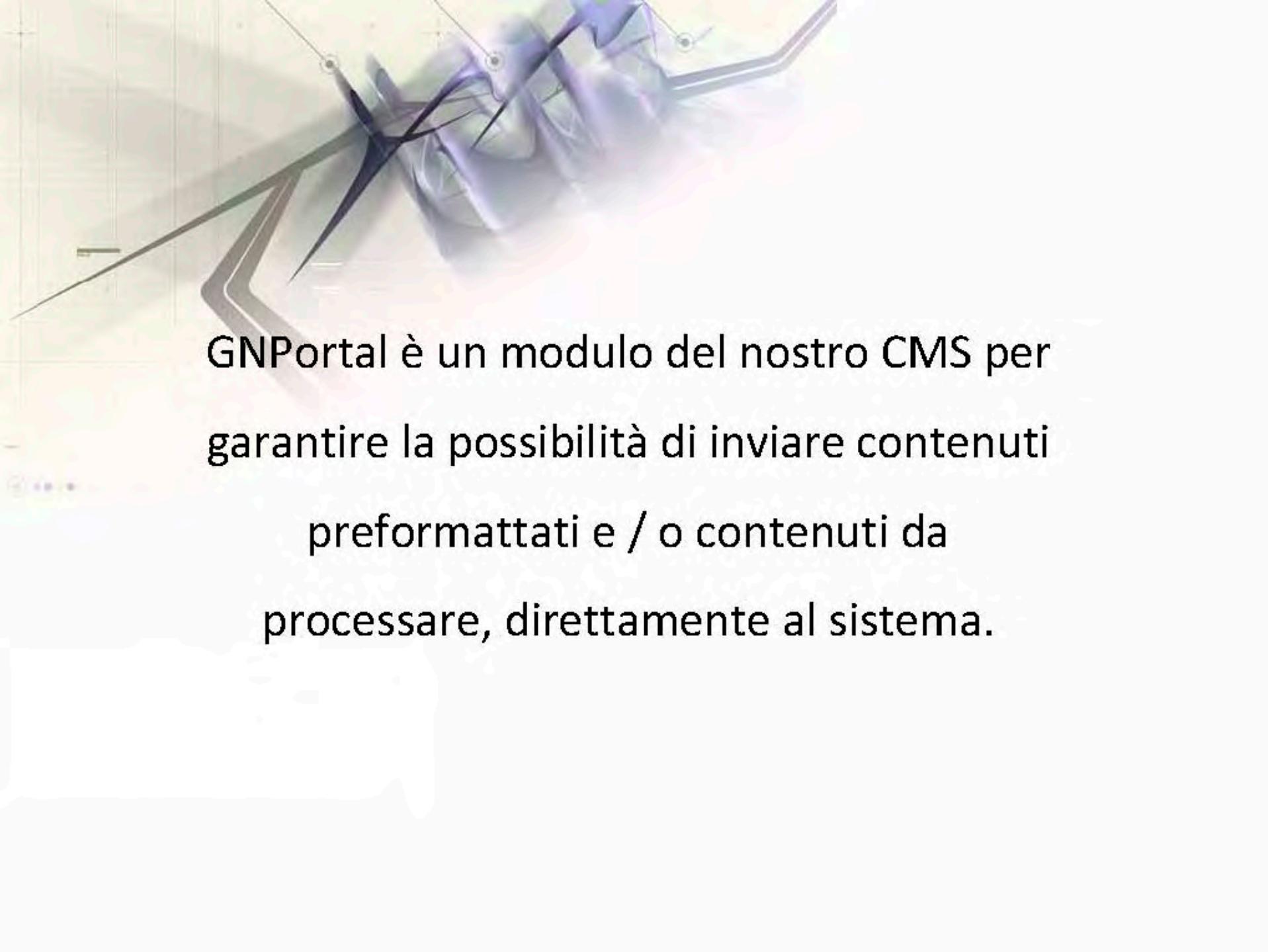
Un'altra possibile implementazione è usare la stessa informazione inserendo in ogni articolo uno specifico tag con il CAP o il codice area, com'è stato fatto in Gran Bretagna dal Liverpool Daily Post & Echo.

Una volta categorizzati con l'apposito codice, gli articoli possono essere ricercati e pubblicati automaticamente su site web locali.



Online operations

Users Generated Contents



GNPortal è un modulo del nostro CMS per garantire la possibilità di inviare contenuti preformati e / o contenuti da processare, direttamente al sistema.

Unit 6

91% of 10 MB

Tree

— 10 —

test

GNPortal fornisce un
accesso a mezzo Internet, da
qualsiasi Web browser, da
qualsiasi posto, per
qualsiasi contenuto.

Results 

22 items, 1 page

Style: L

17

Search New Edit Delete Move Actions Upload Tools

Quota: 91% of 10 MB

Tree: Main

vanina
test

Restaurant Story Story wizard Letter Image Audio Video Folder

E' un sistema aperto e facilmente configurabile.

Si possono prevedere form fissi (ristorante, lettera etc) o tipi di files (audio, video, word etc)

Altri tipi possono agevolmente essere aggiunti.

Results: 22 items, 1 page

Type	P	L	Data	Name	Title	Modified
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	177 KB	01 Bend Down The Branches.mp3	Orphans (Disc 2); Bawlers	1/29/2008 5:51:47 PM
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		02-md.jpg		1/29/2008 5:14:51 PM
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		0129 - The topmost story	The topmost story	1/30/2008 2:46:55 PM
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		0130 -		1/30/2008 3:01:08 PM
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		0130 - CHANGES SITEMAN SINCE JULY 2004	CHANGES SITEMAN SINCE JULY 2004	1/30/2008 4:57:50 PM
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		0130 - DispGen	DispGen	1/30/2008 4:41:56 PM
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		0130 - DispGen32	DispGen32	1/30/2008 4:41:57 PM
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		0130 - gn3deploy	gn3deploy	1/30/2008 4:41:57 PM
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		story080130 - gn3editorialupgrade	gn3editorialupgrade	1/30/2008 4:41:57 PM
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		story080130 - GN3ReportUpgrade	GN3ReportUpgrade	1/30/2008 4:41:57 PM
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		story080130 - GN3ToUnicode	GN3ToUnicode	1/30/2008 4:41:58 PM
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		story080130 - gn3wiresupgrade	gn3wiresupgrade	1/30/2008 4:41:58 PM
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				

New letter

* this field is required

Full address and daytime telephone details are required for all letters before they will be considered.
Please note that house numbers and telephone numbers will NOT be published.

Title: Mr

* First name: Bruno

* Last name: Stivicevic

* Street address: via Caduti per la patria, 16

* City or county: Castelnuovo Scrivia

* Postcode: 15053

* Phone number: +39 335 718 00 26

Daytime telephone number (mobile or landline, including area code). Note that we need to clarify details in your letter

* Text:

Dear Sirs,

The attempt by Blue Cross to enlist doctors as informants was an effort to prevent those sick enough to require coverage from getting it. This letter to doctors was only the latest of the insurance companies' tactics for denying care for preexisting conditions. Others have included retroactively dumping coverage after trumping up charges that a patient wasn't completely honest on an initial application, and leaving the patient holding the bill for treatment that the insurance company already promised to pay for.

I lettori possono scrivere le loro lettere alla redazione da qui, e tutti i metadati verranno salvati e processati in un workflow configurabile.

File	Title	Modified
Send Down The Cheshire.mp3	Orphans (Disc 2); Bawlers	1/29/2008 5:51:47 PM
802-md.jpg		1/29/2008 5:14:51 PM
		1/31/2008 4:16:20 PM
		1/31/2008 4:17:45 PM
		1/30/2008 2:46:55 PM
		1/30/2008 3:01:08 PM
		1/30/2008 4:57:50 PM
		1/30/2008 4:41:56 PM
		1/30/2008 4:41:57 PM
		1/30/2008 4:41:58 PM
		1/30/2008 4:41:58 PM

New story

OK

Cancel

* this field is required

Author: John Whitesides

Title: Judge to sum up evidence

* Text:

JURORS who will decide Steve Wright's fate were today due to hear from the judge presiding over the Ipswich red-light killings trial as they prepare to retire to consider their verdicts.

Mr Justice Gross will direct the jury on the evidence they have heard in the month-long trial at Ipswich Crown Court and give them advice to help them conduct their deliberations.

The judge was due to begin his summing up today following the closing speeches from the prosecution and defence teams at the end of last week.

It is expected Mr Justice Gross' comments will stretch into tomorrow, raising the possibility the jury could begin considering their verdicts on the five counts of murder against Wright on Wednesday.

Fresh in their minds will be the closing salvos from the barristers in the case, following lengthy closing speeches.

Wright, of London Road, Ipswich, denies murdering Tania Nicol, 19; Gemma Adams, 25; Anneli Alderton, 24; Paula Clennell, 24; and Annette Nicholls, 29, between October 29, 2006 and December 13 that year.

Their bodies were found in rural locations on the outskirts of Ipswich during a ten-day per-

Required

Images:

Add

Audios:

Add

Videos:

Add

Un form diverso viene usato per i **collaboratori** che possono fare da qui l'invio dei loro pezzi.

OK

Cancel

Style: List

Modified

rs	1/29/2008 5:51:47 PM
y Blue Cross mans was...	2/18/2008 1:29:06 PM
	1/31/2008 4:16:20 PM
	1/31/2008 4:17:45 PM
	1/30/2008 2:46:55 PM
	1/30/2008 3:01:08 PM
CE JULY 2004	1/30/2008 4:57:50 PM
	1/30/2008 4:41:56 PM
	1/30/2008 4:41:57 PM
	1/30/2008 4:41:58 PM



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E' disponibile un facile sistema di invio files, che riconosce e tratta in modo diverso i files di tipo specifico e provenienti da determinati utenti.

(Administrator)

Style: [List](#)**Modified**

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 **GN** Portal

(Administrator)

Move to folder

story 'story080130 -', image
'6421802-md.jpg', Audio '01 Bend
Down The Branches.mp3'

— Main

yanina

test

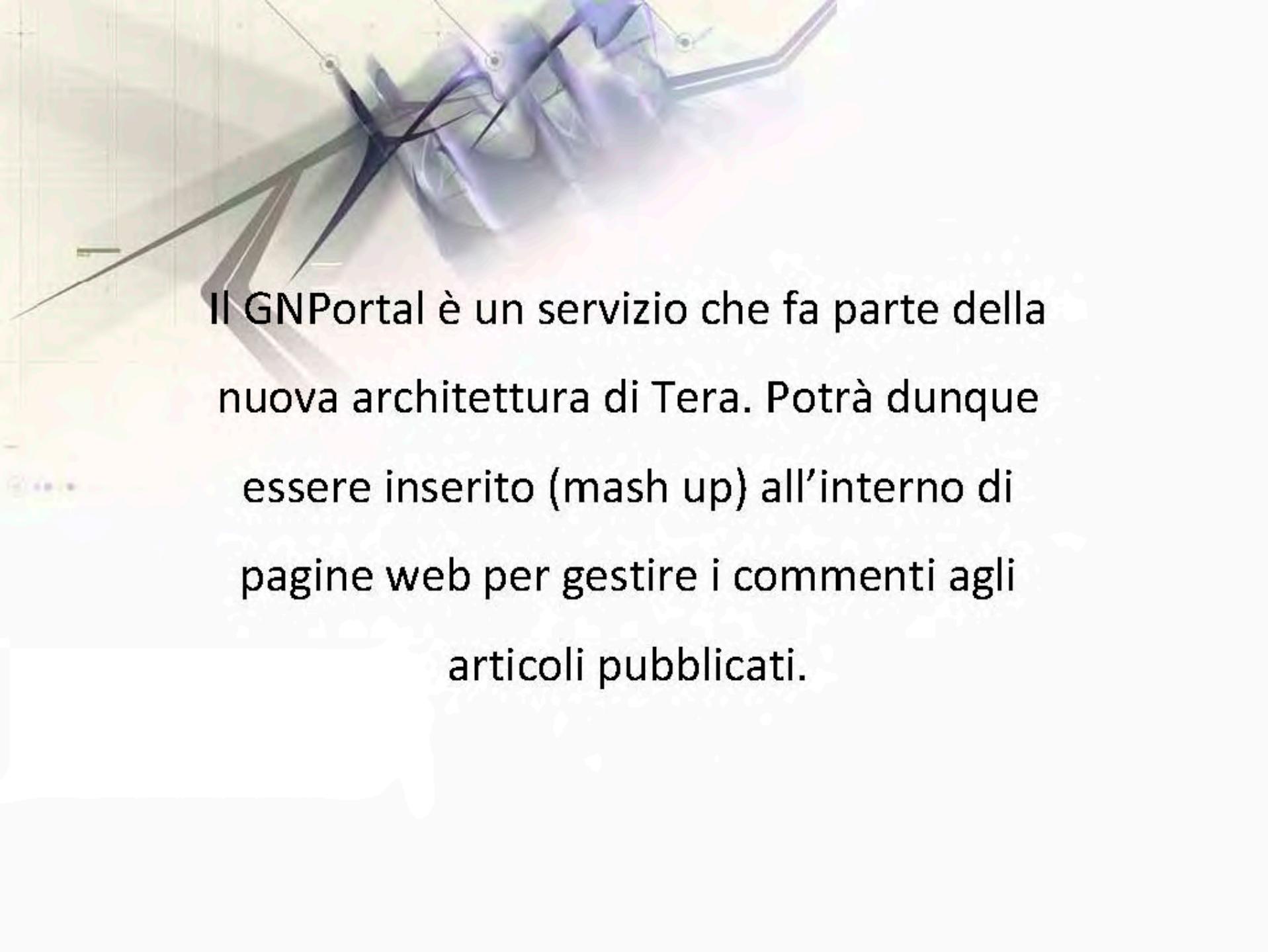
OK

Cancel

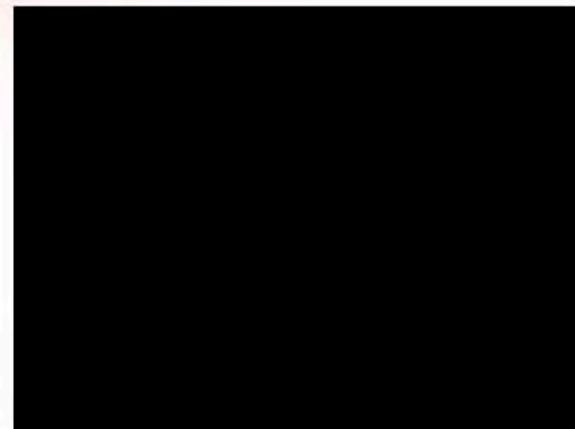
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Importante notare come i materiali inviati tramite il GNPortal possono essere processati dal sistema.

Type	P	L	Data	Name	Title	Modified
<input checked="" type="checkbox"/>			1.77 MB	01 Bend Down The Branches.mp3	Orphans (Disc 2); Bawlers	1/29/2008 5:51:47 PM
<input checked="" type="checkbox"/>				6421802-md.jpg		1/29/2008 5:14:51 PM
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Importante notare come i materiali inviati tramite il GNPortal possono essere processati dal sistema.						
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<input type="checkbox"/>			-	story080130 - gn3editorialupgradev	gn3editorialupgradev	1/30/2008 4:41:57 PM
<input type="checkbox"/>			-	story080130 - GN3ReportUpgrade	GN3ReportUpgrade	1/30/2008 4:41:57 PM
<input type="checkbox"/>			-	story080130 - GN3ToUnicode	GN3ToUnicode	1/30/2008 4:41:58 PM



Il GNPortal è un servizio che fa parte della nuova architettura di Tera. Potrà dunque essere inserito (mash up) all'interno di pagine web per gestire i commenti agli articoli pubblicati.



grazie

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