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MULTIMEDIA NEWSROOMS – INTERNATIONAL PERSPECTIVE

TRENDS TO WATCH IN NEWSROOMS

Evolution: 100 years ago

WORLD
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within

WAN  IFRA



FT 10 years ago

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within

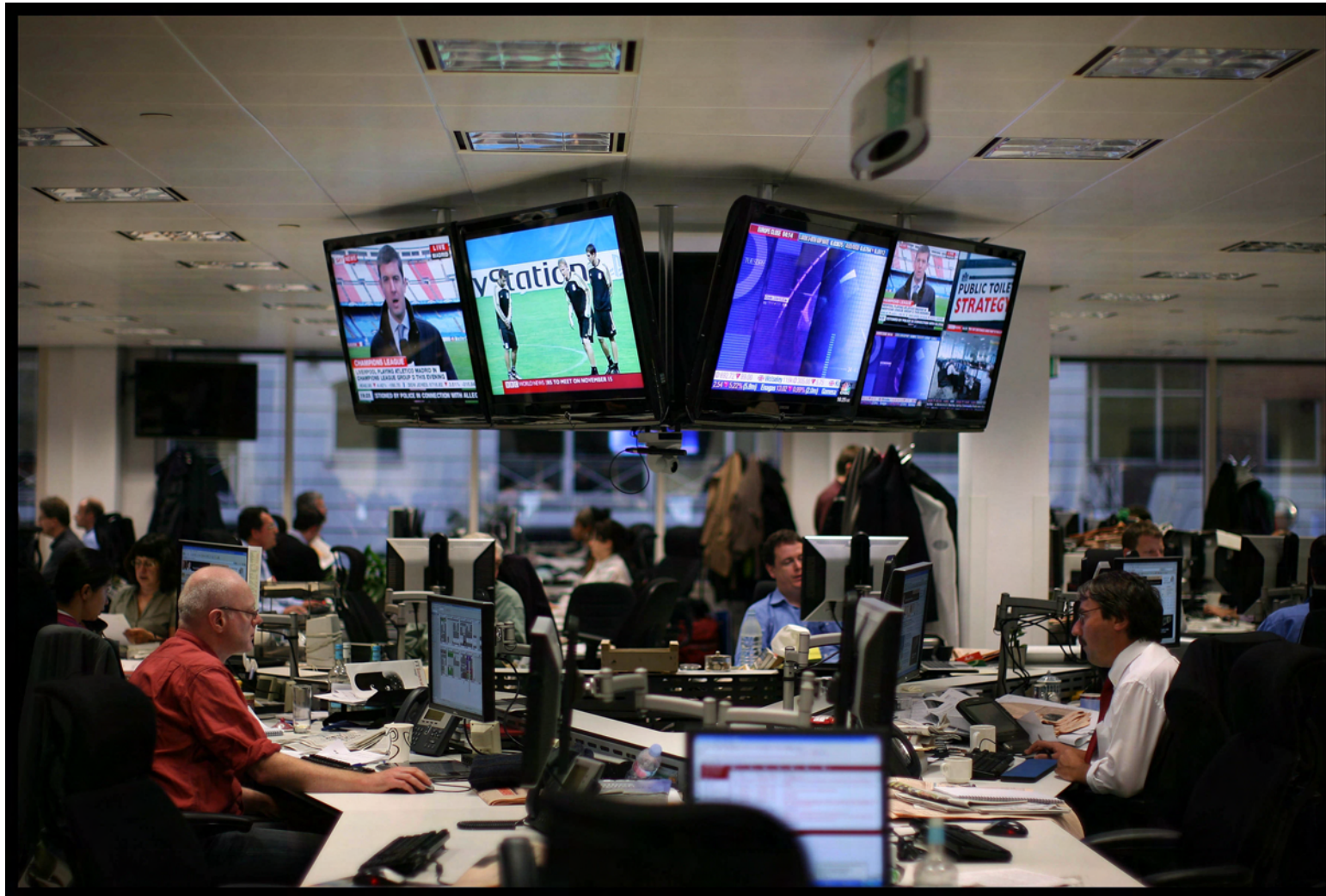
WAN  IFRA



Financial Times today



within



Trend to watch

**TWO SPEED
JOURNALISM
NOW A REALITY**

Trend to watch

**PRINT AND
BROADCAST
BARRIERS
SHRINK**

Trend to watch

**CROSS TITLE
PRODUCTION
EFFICIENCIES**

Trend to watch

JOURNALISM BECOMES A TEAM SPORT

Trend to watch

**DATA
JOURNALISM
ACCEPTED AS A
DISCIPLINE**

Trend to watch

YOUNG

NO LONGER

ELUSIVE

Trend to watch
**CONTENT
IS STILL
KING**