

Eidosmedia

Strumenti digitali per l'editoria

Domenico Riccio – Program Manager



Create, control, deliver.

EIDOSMEDIA

Agenda

- Chi siamo
- Eidosmedia: al centro delle redazioni
- Il future del digitale: Neon
- L'applicazione dell'intelligenza artificiale al flusso editoriale

Chi siamo

Dal 1999 il gruppo Eidosmedia applica tecnologia digitale avanzata alla creazione e distribuzione di contenuto critico e di alto valore.

Le soluzioni Eidosmedia sono usate negli ambienti più esigenti – dai gruppi media globali alle istituzioni finanziarie.

Ogni giorno le piattaforme Eidosmedia servono:



32 K +

Editor



45 K +

Articoli
multimediali



280 K +

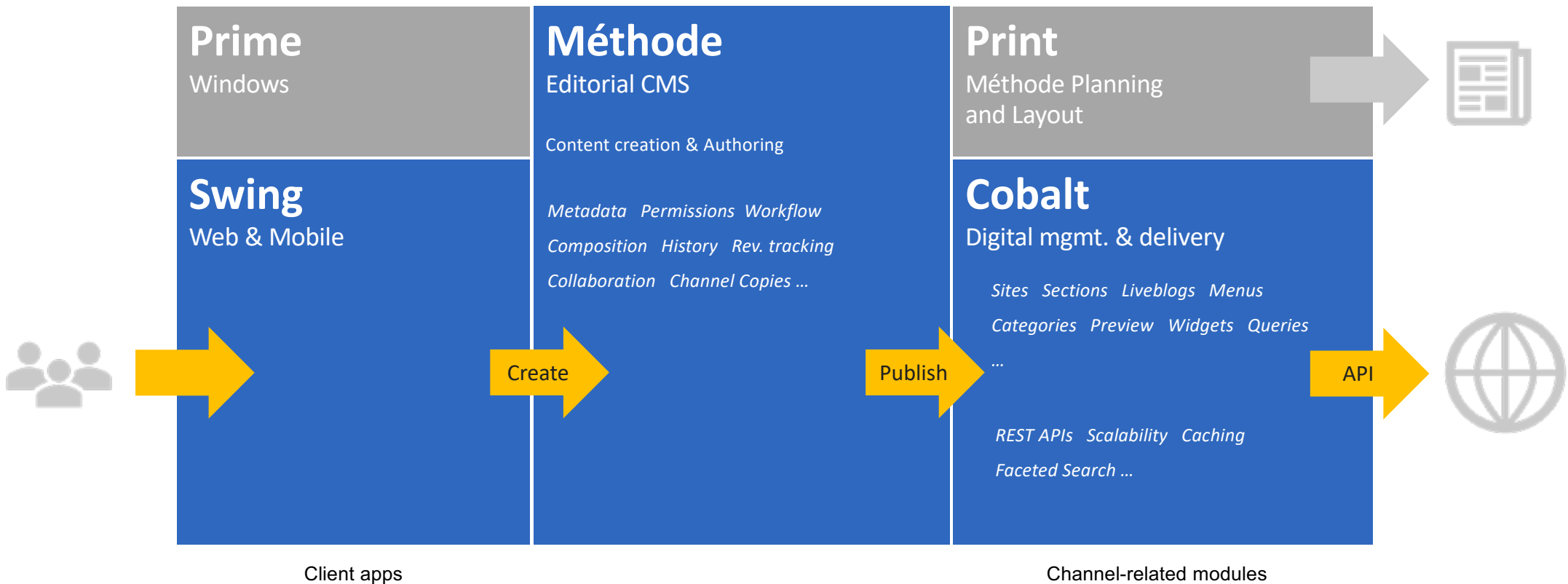
Asset digitali



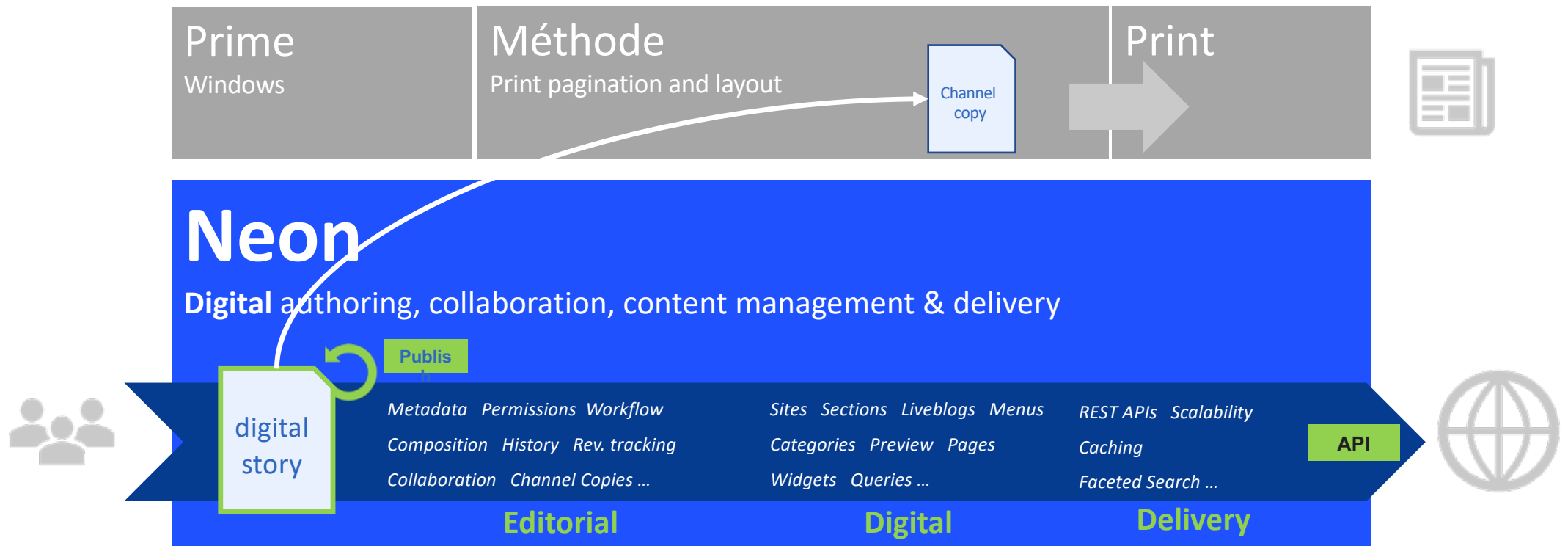
65 M +

Lettori e
visitatori

Eidosmedia: al centro delle redazioni



Il futuro del digitale: Neon



Neon: i punti di forza



Publicazione istantanea



Gestione multi-sito e multi-canale



Architettura e tecnologie moderne



Scalabilità e TCO migliorati



Intelligenza artificiale nativa

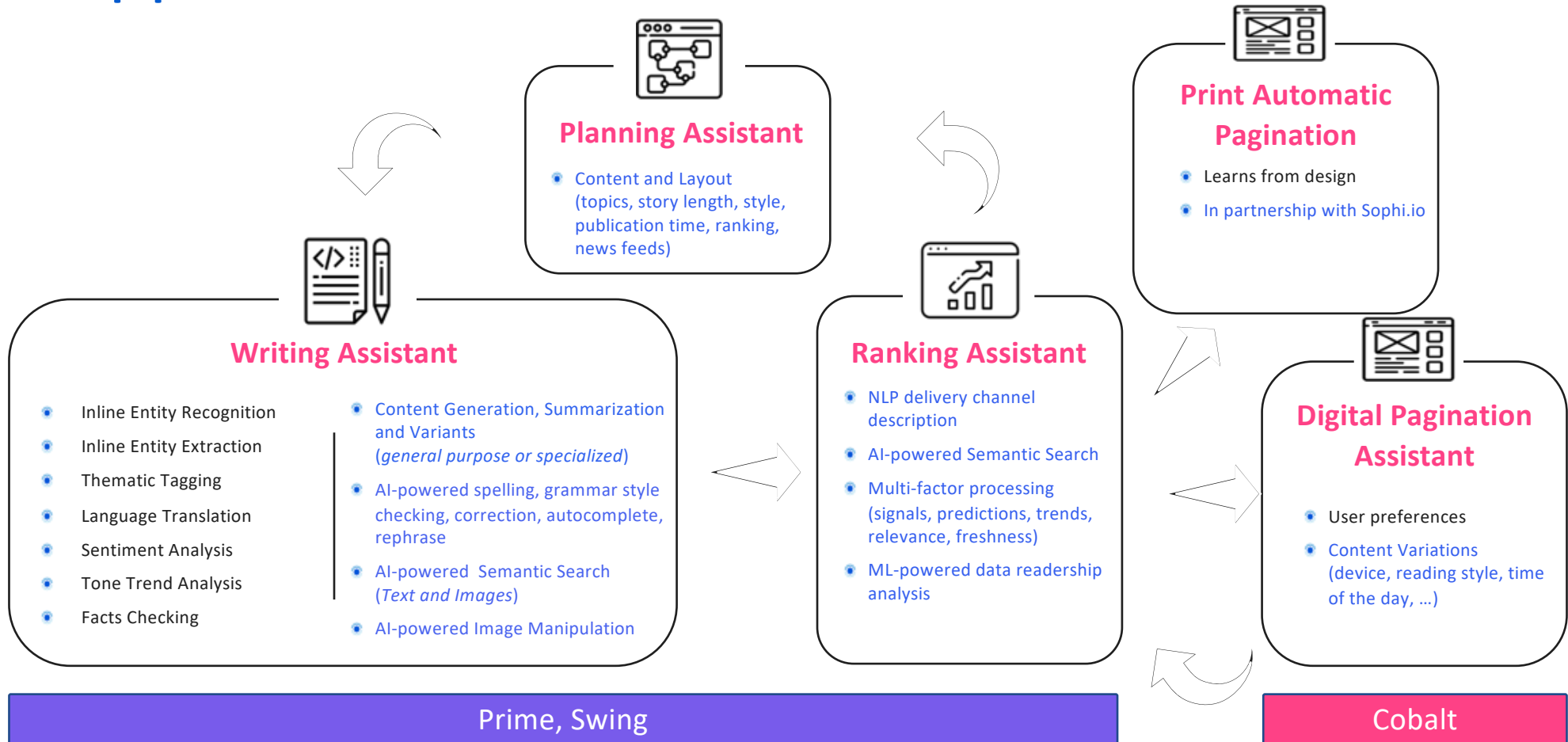


Integrazioni facili con API e webhooks



Configurabilità da User Interface


L'applicazione dell'AI al flusso editoriale



DASHBOARD admin cobalt

STORIES (1138) MONDAY, 29 MAY

- story_workflow_globe/ready **884 Items**
- story_workflow_globe/edit
- story_workflow_globe/created



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- Erik ten Hag was right to build from the back at Manchester United
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ARTICLES IN EDIT (50/144)

	NAME	
●	I've met a man and want to start a family - but I'm scared of pe...	
●	South Australian cabernet sauvignon selling for 540 named be...	
●	Will an Australian takeover of Skolars revitalise rugby league In...	
●	What is going on with Elon Musk and Ron DeSantis?	
●	'Potheads, go giggle elsewhere': public weed ban begins in Am...	
●	Ron DeSantis faces battle against Trump for Republican nomin...	
●	Erik ten Hag was right to build from the back at Manchester Un...	
●	Brexit food trade barriers have cost UK households £7bn, repo...	
●	An eagerly rubbernecking football public gears up for Doom S...	
●	My mother's treasured phone number of 70 years has been lost	
●	A symbol of disenchanted youth: the history of skinny jeans fr...	
●	Belarusian Nobel peace prize winner moved to brutal prison	
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●	Return of the Jedi at 40: a flawed reminder of when Star Wars ...	
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●	Tokyo Stories review - artistic immersion into the city's creati...	
●	Climate activists disrupt Europe's biggest private jet fair	
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●	Paulo Fonseca makes the right changes to help Lille beat Mars...	
●	Tell us: how do you feel about your smartphone use?	
●	Biden and McCarthy hold debt ceiling talks but no deal yet as ...	
●	Perhaps one day this whole age of football will require an aste...	
●	Can Turkey's opposition bridge enthusiasm gap before runoff ...	
●	Worried about your laundry releasing microplastics? A filter co...	

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- 'Bolder than ever': Cannes fuses film and glamour in unofficial fa...
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- Folarin Balogun chose the US over England. He may have created...
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- Boohoo founders get hefty bonuses despite missing sales and pr...
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- UK homeowners and first-time buyers warned to brace for 5%-pl...
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Grazie!



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